



# UHC Umbrella Products

Group Order Information Note 2020 ver. 1.1



## Background

Every year, one of the most important and powerful elements of UHC Day is seeing partners around the world—representing diverse issue areas, countries and sectors—standing in solidarity and showing support for the UHC movement. The UHC umbrella brand has become a visual unifier for the campaign that shows we are all fighting for a shared goal. In 2018-2019, several UHC umbrella products were designed, such as real umbrellas, stickers, pins and USB cards, and these products were used for UHC Day and the United Nations High-Level Meeting on UHC in 2019.

In response to COVID-19, the face mask has become a powerful symbol, at once representing global solidarity and mutual respect, as well as a painful reminder of how our health systems have failed us. For UHC Day campaign in 2020, in addition to the stickers and pins, campaigners will have the opportunity to order special edition or simple edition face mask designs for the Mask Champion Campaign 2020. For those who are unable to order, there will be downloadable and customizable design files for self-production edition masks and virtual 'mask' options to promote global engagement.






## UHC Umbrella Products for Group Order in 2020

The following products will be available for group orders. Given that COVID-19 has limited some in-person campaign arrangements, materials will be limited to the most in-demand products. Expected delivery time of all products will be one week before UHC Day (NOTE: UHC Day is on 12 December).

### Last order deadlines:

- If your order includes either **product 1- Special Edition mask** or **product 5- UHC Umbrella pin**, the entire order must be submitted by **22 October**; and
- If your order does not include products 1 or 5 (i.e. only **product 2- Simple Edition mask**, **3- UHC Umbrella mask**, or **4- UHC Umbrella sticker**), your order deadline is **2 November**.



Product Images	Product Descriptions	Prices & Deadlines
	<p><b>1. Special Edition mask</b> - Mask Champion Campaign 2020</p> <p>Mask spec: <b>3Ply, 4-layer fabric*</b>, non-medical, reusable, washable, full coverage.</p>	<p>Price: <b>\$12.94 per mask + shipping cost + tax</b></p> <p>Last order deadline: <b>22 October</b></p>
	<p><b>2. Simple Edition mask</b> - Mask Champion Campaign 2020</p> <p>Mask spec: <b>2 Ply, 3-layer fabric*</b>, including cotton insert, non-medical, reusable, washable, dimensional.</p>	<p>Price: <b>\$8.46 per mask + shipping cost+ tax</b></p> <p>Last order deadline: <b>2 November</b></p>
	<p><b>3. UHC Umbrella mask</b> - UHC Day Campaign 2020</p> <p>Mask spec: <b>2 Ply, 2-layer fabric**</b>, non-medical, hygiene-use, reusable, washable, flat, 4-1/2 x 7inch size.</p>	<p>Price: <b>\$6.88 per mask + shipping cost + tax</b></p> <p>Last order deadline: <b>2 November</b></p>
	<p><b>4. UHC Umbrella sticker</b> with 'UHC Day' text</p>	<p>Price: <b>\$0.55 per sticker + shipping cost + tax</b></p> <p>Last order deadline: <b>2 November</b></p>
	<p><b>5. UHC Umbrella pin</b> with butterfly enclosure pin</p>	<p>Price: <b>\$3.87 per pin + shipping + tax</b></p> <p>Last order deadline: <b>22 October</b></p>
<p><b>Detail mask images and specs:</b></p> <p>1. Special Edition mask <a href="#">product images</a>; 3ply, 4-layer fabric spec*: 4 way stretch breathable, ES non-woven fabric &amp; cotton fabric mid-layers, cotton chambray with inside pocket for filter</p> <p>2. Simple Edition mask <a href="#">product images</a>; 2 ply, 3-layer fabric spec*: polyester interior &amp; exterior with a non-woven liner</p> <p>3. UHC Umbrella mask <a href="#">product images</a>; 2 ply, 2-layer fabric spec**: a polyester exterior &amp; a cotton interior</p> <p>* Non-medical fabric masks in line with <a href="#">WHO's recommendation</a></p> <p>**Non-medical fabric masks in line with <a href="#">CDC's recommendation</a></p> <p>Please follow recommendation from your local authority for wearing masks in different settings and conditions.</p>		



## Group Order Arrangement in 2020

Both organizations and individuals can order the above UHC umbrella products this year.

### How to place an order?

- Please select the amount of each product and submit your order request through [this online group order form](#), which will also be available on the [UHC Day campaign microsite](#). Please submit your order request by the indicated deadlines above.
- [April Printing Company](#) (a vendor of these products) will generate your invoice within one working day after your order is submitted and email it to your billing contact as indicated in your completed order form. A specific link will be provided for credit card payment (using a secure payment platform called “[Square](#)”). For large order requests from organizations, electronic funds transfer (EFT) may be an option – if this is your preferred payment option, please clearly indicate it in your order request.
- The order will be processed AFTER your payment is validated. If you place your order on the last day of the deadline, you will need to submit your payment information within 24 hours of your order submission in order to receive the materials 1 week prior to UHC Day.
- Shipping costs will be charged on delivery as a default option. When you place an order online, you will be asked to provide your FedEx ID to arrange shipping charges upon delivery (those who do not have a FedEx ID, please open an account [here](#)). If the order is shipped on the ordering party's FedEx account, an additional \$8.00 distribution fee will be added to the invoice. In case you do not have a FedEx ID and cannot create an account for some reason, April Printing Company will send you a second invoice for freight charges prior to the shipment of your order.
- You may also need to pay customs fees before products can be delivered depending on the country where you live or your organization's status.
- If the order contains product 1 or 5, the ENTIRE order needs to be placed by 22<sup>nd</sup> October. The vendor will arrange your shipment all together via [FedEx](#) and provide a tracking number.



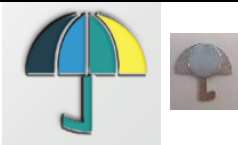


### IMPORTANT NOTICE:

- Neither UHC2030 nor 12.12.CG will receive payments and organize shipment of the orders and, will therefore, not be responsible for order confirmation and follow-up.
- [April Printing Company, Inc.](#), will liaise directly with buyers once they receive the orders consolidated through the [online group order form](#), arrange production and shipment and respond to any queries regarding the orders received.
- For any queries, please contact April printing directly:
  - By email: [customerservice@aprilprinting.com](mailto:customerservice@aprilprinting.com) (Subject: UHC Umbrella Products)
  - By telephone: +1 212 685 7455
  - By contact form: <https://www.aprilprinting.com>
- Please note that due to the current COVID-19 circumstance, cancellation or restriction of international shipping and customs clearance may significantly delay the delivery.



## UHC Umbrella Products Not Included in Group Order in 2020

The following UHC umbrella products will not be offered in the group order this year. However, there will be some of downloadable and customizable design files from [UHCDay.org](http://UHCDay.org) if you wish to produce your own campaign materials by yourself.

Product Images	Product Descriptions
	<b>Real UHC umbrella</b> with 2-layer fabric
	<b>UHC umbrella stickers</b> without 'UHC Day' text
	<b>UHC Umbrella pins</b> with magnet
	<b>UHC Umbrella USB cards</b>
	<b>UHC Umbrella stamps</b>