[DATE]

[Recipient Full Name & Title]

[Recipient Organization]

[Recipient Address]

Dear [Name],

23 September 2019 was a historic moment in the global fight for health equity. On that day, leaders from all United Nations Member States—including [COUNTRY]—**unanimously committed to achieving universal health coverage (UHC) by 2030 in the most ambitious political declaration on health in history.**193 nations upheld health as a human right and pledged to ensure that all people, everywhere, should get the quality health services they need without facing financial hardship.

**We write to ask that you help translate these commitments made at the UN** **into real change for our people.** Universal health coverage is a nation’s promise to its citizens, and it’s time that leaders kept their word. By making progress toward health for all, we help more children and young people stay in school, more adults earn a living, and ensure that [name of country’s nationality, e.g. Nigerians] don’t have to choose between paying for food and buying medicine.

**In recognition of International UHC Day (12 December), we urge that you help “Keep the Promise” by legislating, investing and collaborating with all of society to make health for all a reality.**

[Placeholder to identify the most pressing [Key Asks](https://universalhealthcoverageday.org/wp-content/uploads/2017/11/UHC-key-targets-actions-commitments_15-Nov-2019.pdf) for the leader to address in the country/region. Option to add personalized [stat](http://apps.who.int/gho/portal/uhc-country.jsp) about country/community]. We ask that you:

* *Sample language - In the first six months of 2020, share an action plan for what actions you/your [ministry/government/office] will take to Keep the Promise of universal health coverage in [country/community].*
* *Sample language - Address under-investments in [specific issue(s)] at your next budget meeting.*
* *Sample language - In the short-term, stand with the global movement and publicly reassert your support for universal health coverage.*

**Our actions in the next few years will set our trajectory toward 2030. As our movement continues to gain momentum, we ask that you add your voice to the fight for universal health coverage.**

It’s time to keep the promise of #HealthForAll.

Sincerely,   
  
[Name]  
[Organization]