

International Universal Health Coverage Day 2020: **PROTECT EVERYONE**



Campaign Report

As of 21 December 2020



**HEALTH FOR ALL:
PROTECT EVERYONE**
12.12.2020 | UHCDAY.ORG

To end this crisis and build a safer and healthier future, we must invest in health systems that protect us all — now.

NCD Alliance



Mark your calendars! On **12.12.20** join the **#ProtectEveryone Virtual Rally**

CREATE **AMPLIFY** **MOVE**

LEARN MORE AT UHCDAY.ORG

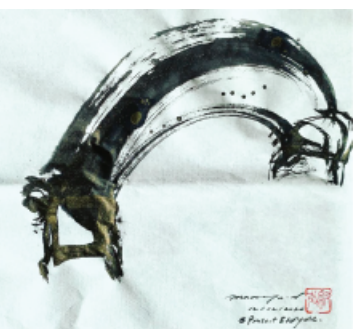


I support Health for All.

We must protect everyone.

Loyce Pace
President & Executive Director, Global Health Council
Member, President-elect Biden COVID-19 Advisory Board

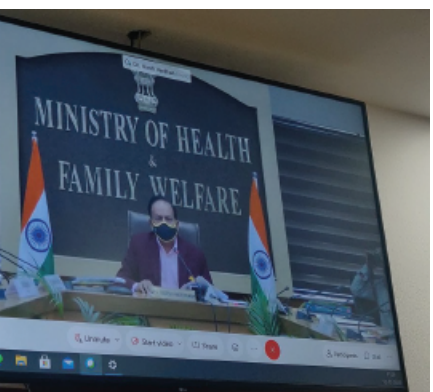
12.12.2020 | UHCDAY.ORG



12.12.2020
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HEALTH FOR ALL

Our lives, livelihoods and futures depend on it.



UHC2030 HAS PRODUCED THE FIRST GLOBAL SYNTHESIS AND COUNTRY PROFILES

I support Health for All.

We must protect everyone.

Dr. Tedros Adhanom Ghebreyesus
Director General, World Health Organization

12.12.2020 | UHCDAY.ORG



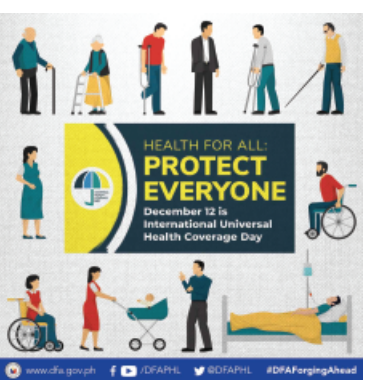


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I. Overview

UHC Day 2020 capped a historic year in health, defined by the worst pandemic in a century — still ongoing at the time of this report. Since the first cases were reported, COVID-19 has been an extreme stress-test for the world’s health systems and societies, revealing gaps and inequities that should have been addressed long before the virus struck. In some cases, momentum and resources for universal health coverage undeniably waned as leaders responded to the immediate threat; in others, the crisis brought new urgency to the case for universal health coverage, with more leaders paying attention, and more people rising to demand change.

Against this background, UHC Day 2020 had one message for leaders everywhere: To end this crisis and build a safer, healthier future, now is the time to act for health systems that **protect everyone**.

In the face of the pandemic, the UHC Day campaign itself had to evolve as well, much as it has done every year since the first UHC Day in 2014. With physical distancing and other public health restrictions in mind, the multi-stakeholder 12.12. Coordination Group of UHC Day (12.12 CG) — hosted by UHC2030 — encouraged and supported a substantial shift toward greater digital and individual engagement, culminating in a 24-hour virtual rally on 12 December. Key campaign highlights and takeaways include:

- The launch of the first ever [State of Commitment to UHC Synthesis](#) and [193 country profiles on the UHC Data Portal](#)
- Over **1.3 billion** potential Twitter impressions reaching **126.7 million** accounts from **1-16 December** (*time period from the launch of the State of UHC Commitment report to final UHC Day events on the map*)

- Widespread incorporation of COVID-specific messaging and tools, including the production of **hundreds of Health for All physical face masks** and development of **augmented reality digital mask** filters
- **60+** high-level UHC Day champions engaged in the campaign, including **12 permanent missions to the United Nations**
- **123 activities spanning 40 countries** submitted to the global campaign heatmap

This report summarizes the 2020 campaign strategy and materials, as well as engagement and known impact.

II. 2020 Campaign Theme and Narrative Highlights

The first cases of COVID-19 were reported only a few months after the landmark 2019 Political Declaration on UHC, putting the world’s health systems — as well as leaders’ commitments to Health for All — to the test. To capture the gravity of the situation, the 12.12.CG selected [“Health for All: Protect Everyone”](#) as the theme for this year’s Day.

All content and messages revolved around this theme and the **accompanying narrative**:

Health for All: Protect Everyone.

To end this crisis and build a safer and healthier future, we must invest in health systems that protect us all — now.

Key goals were to emphasize the need for **concrete investment** and action on health systems even — and especially — when countries are struggling the most; and also to balance **immediate calls** to expand access to health care in the pandemic (e.g., making COVID-19 vaccines available and free at point-of-use for all) with **systemic changes** to achieve UHC and avoid a return to the status quo post-COVID.

In terms of sub-themes, **equity, health systems** and **political accountability** remained just as critical as in past years, and themes such as **solidarity, health workers** and **investment** took on a greater focus than in previous years in light of COVID-19. All messages were tailored to the 2020 context and sought to re-emphasize the “WHY” of UHC in a year where the fight for strong health systems became so personal for so many. With the chance to broaden the conversation, the first sub-theme drove home the **core definition of UHC** and what we are fighting for.

Universal health coverage can't wait.

All people have a right to quality health care without fear of financial hardship or discrimination. Leaders can and must reach everyone based on need, not ability to pay, with services free at point of use.

Investments in health systems can't wait.

The moments when people and economies are hurting the most are precisely the moments to invest more and smarter in health systems that protect lives and livelihoods, starting with strong primary health care in every community.

Political accountability can't wait.

This crisis has magnified what's at stake when people lose trust in their leaders and public systems. Governments must be accountable to the people, and responsible for building health and social systems that protect everyone.

Equity can't wait.

Health for All is not a long-term wish, but an urgent priority to end this crisis and build a safer, healthier future for all. People and communities who have been historically marginalized must come first, and belong wherever decisions are being made.

Health workers can't wait.

Health workers are the backbone of the health system and have been on the frontlines of COVID-19 from the start. Countries owe them the resources, protection and fair compensation they need to save lives and livelihoods, without jeopardizing their own.

Solidarity can't wait.

Universal health coverage is a national goal, but we are all in this fight together. Collaboration across countries, issue areas and sectors—to share lessons learned, find common ground and mobilize a broad base of support—is the only way to reach our shared goal: Health for All.

As in past years, partners and advocates around the world also used UHC Day to remind their networks of the linkages between **UHC and a wide range of issues across health, development and social justice**, such as [community health worker support](#), [racial justice](#), [childhood health](#), [mental health](#), [palliative care](#), [health systems resiliency](#), [gender equality](#), [youth involvement](#), [non-communicable diseases](#), [sexual and reproductive health and rights](#), [neglected tropical diseases](#), [services for people with disabilities](#) and [primary health care](#).

A common through-line of campaign messages as well as partners' interpretations was the need to **shift global power dynamics** and finally dismantle the many structural inequities that underpin the fight for UHC as well as the challenges of the COVID-19 pandemic.



III. Digital and Social Media

While UHC Day has always been a milestone that relies heavily on digital tools and social media engagement, due to the pandemic and physical distancing guidelines, the Day's virtual presence and assets took on an increased importance this year.

Visual Identity

Building on the visual identity of the 2019 campaign as well as the official UHC Day umbrella logo and branding, this year’s campaign aimed to capture the way Health for All became even more personal for every single individual this year.

Graphics purposefully depicted more **people and health workers**, as well as **mask imagery**

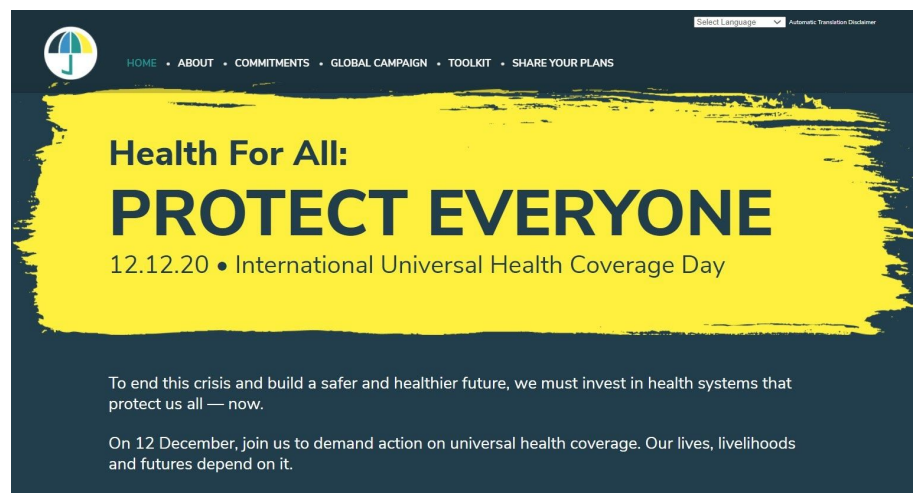
that had become such a core symbol of our universal fight throughout the COVID-19 pandemic. They also centered **activist imagery** for the first time — including marching, rally signs and megaphones — to evoke the urgency of the moment and connect UHC day and it’s principles to the broader social justice and equity movements that took place around the world in 2020.



UHCDay.org Website

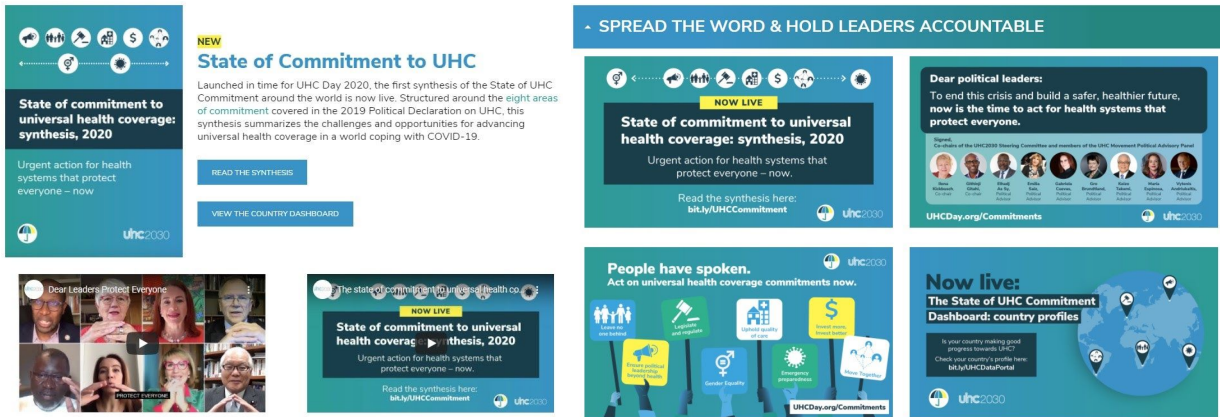
The UHC Day campaign [website](#) was updated in stages to reflect the “Protect Everyone” theme and campaign materials, with added functionality across the site to make the experience even more user-friendly.

In addition to the [Toolkit](#) and [Global Campaign](#) pages — which were filled to the brim



with graphics, messages and guidance for how to engage on the day — the [Commitments](#) page was also updated to highlight the **first synthesis and country profiles of the State of UHC Commitment around the world**, along with new 2020 resources like the UNSG’s policy brief on COVID-19 and UHC, and UNSG's progress report on an inclusive approach to strengthening health systems in the context of UHC.

The page featured **two promotional videos** produced by UHC2030, as well as **special messages and graphics** to raise awareness of the State of UHC Synthesis.



Campaign Toolkit & Innovating for 2020

Many new features were added to the 2020 [toolkit](#) and website in order to meet the demand of a largely digital UHC Day.



Face masks — both real and digital — featured prominently through several aspects of the toolkit. This was done to encourage adherence to public health measures, as well as to serve as a constant reminder of what is at stake and why solidarity is so important within the Health For All movement.

Designs for UHC Day Campaign mask production. In line with previous years, branded merchandise such as pins and stickers were made available for purchase, with the new addition of physical masks.



Alongside a full suite of refreshed key message content, graphics and GIFs — sized for Twitter, Instagram and Facebook for the first time — a range of augmented reality digital mask filters, mask GIFs, physical mask design files and social media profile frames and banners were added to help advocates amplify the Health For All message.



Custom Zoom and virtual meeting backgrounds were also provided to support UHC advocates who were convening digitally in the time of COVID-19.

Additionally, the successful 2019 flag graphic series was refreshed with the Protect Everyone theme, for a total of 200 country and

territory flag graphics to accompany a social media message calling on political leaders to take action for Health for All.



Other Website Features

This year's **campaign heatmap of activities** and events was revised to improve the user experience, with dynamic search functions allowing visitors to filter by country, organization and event category. This was an especially important investment, given the surge in virtual events that could be attended by people anywhere in the world — a trend that may continue for future UHC Days, pandemic or not.

Additionally, to highlight the contributions of the creative community and emphasize the necessary inclusion of informal workers under the Health for All umbrella, UHC Day partnered with Create2030 to host the **#SolidarityShows Art Gallery** on the campaign website, along with suggested actions and messages.



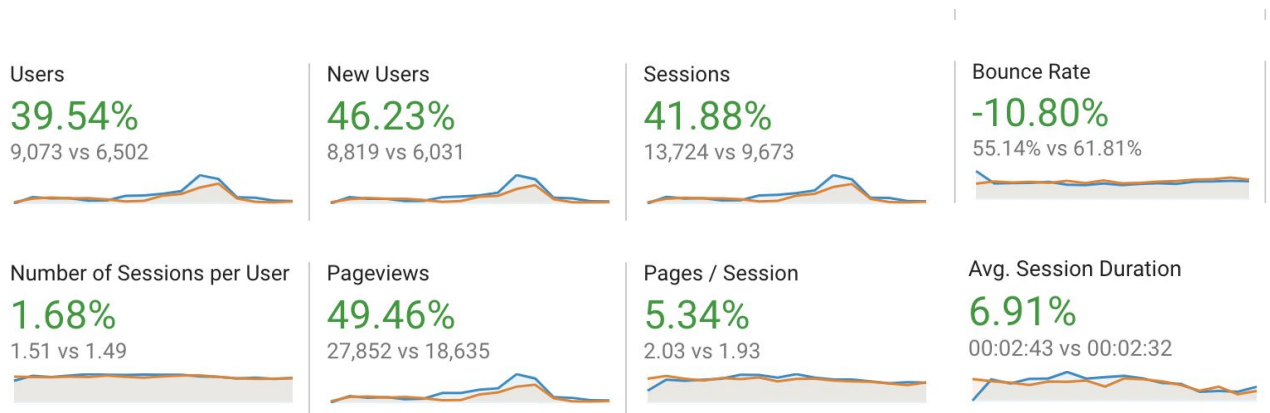
Co-curators: Lisa Russell (Emmy-winning filmmaker and Founder Create2030) and Christopher Bailey (WHO Lead, Arts and Health)

Website Analytics

Thanks to regular emails, social media promotion and growing attention to universal health coverage, the [UHC Day 2020 website](#) consistently surpassed engagement from 2019 on all counts, with all-time high visitor numbers.

From 1-16 December, the site had **9,073 unique visitors** and **27,852 unique pageviews**, with **2,143 visitors** on UHC Day itself. Site visits peaked on 11 December with **2,481 visitors**. This peak one day ahead of UHC Day is understandable since visitors were likely preparing their plans and content for the day, and UHC Day was on a Saturday, when web traffic is generally lower. The site also experienced increased site traffic in the days following UHC Day, as activities continued after UHC Day. **Overall, activity on the site from 1-16 December represents a 40% increase in site traffic over 2019.**

Visitors to the UHC Day website came from **169 countries** around the world. The top five countries to visit the site were the United States (21%), India (19%), United Kingdom (4%), Kenya (4%) and Nigeria (4%).



The 2020 UHC Day website outperformed last year's website on all key metrics compared to last year.

Twitter Analytics

Note: While Facebook and Instagram were also encouraged as platforms for social media engagement this year — including new tools, such as the Augmented Reality filters specially made for Instagram and Facebook, due to tracking limitations, the following data and analysis focus primarily on Twitter. As such, the following should be considered a proxy for social media engagement, rather than the full picture.

Overall, Twitter engagement building up to and around UHC Day 2020 was impressive, surpassing 2019 metrics for reach and impressions during comparable time periods. In terms of number of contributors and tweets, participation was either close to or slightly less than 2019 numbers, even though reach and visibility were greater. [See table below for full Twitter analytics and comparisons.](#)

This level of Twitter engagement came as something of a surprise in a year where UHC Day faced an uphill battle for social media: at the end of a long year of COVID-19 headlines, resource constraints and growing fatigue in the global health discourse, many communities saw their issue areas and awareness days take a slight backseat compared to past years. What is more, 12 December fell on a Saturday, when social media use is generally lower.

- **UHC Day peak engagement spanned 11-13 December**
 - 12 December, UHC Day itself represented the single largest day of social media engagement as usual, with content using hashtags and terms including #HealthForAll, #ProtectEveryone and #UHCDay “UHC Day” reaching **72.6 million accounts** and garnering **450.2 million potential impressions**.¹ On the day, **6,576 people** shared **3,776 original tweets** and **8,781 retweets**, for a total of **12,557 total tweets**. As expected, the day-of participation peak was lower than in 2019 given that UHC Day fell on a weekend.
- Since activity was not fully concentrated on 12 December, the typical surge in UHC Day Twitter engagement spilled into the adjacent days, with the noticeable uptick beginning on 11 December and continuing into 13 December, partially thanks to the “24-hour” virtual rally on 12 December that crossed all time zones. **For all intents and purposes, this 11-13 December window represents the most accurate picture of “UHC Day” engagement in the 2020 context.**
 - During this period, more than **9.2K people posted** more than **18.4K tweets**, reaching **~95.9 million accounts** and generating more than **657 million potential impressions**.
 - [See table below](#) for full Twitter analytics for both 12 December as well as the ‘peak UHC Day’ engagement from 11-13 December during the virtual rally, as well as comparisons to 2019.
- **Extended 2020 engagement period:** Beyond the big social media push that happens on or on the immediate days surrounding 12 December, there is typically a steady drumbeat

¹ Terms tracked for UHC Day 2020 were #HealthForAll, #UHCDay, #ProtectEveryone, #UHCCommitment, #UHCDay2020, "UHC Day" and "universal health coverage"

leading up to 12 December as well. This year, the first ever State of UHC Commitment Synthesis was published on 2 December, making for a steady increase in engagement from the first week of December onward. Due to the weekend timing and longer tail of virtual events, engagement continued for several days into the week of 14 December to avoid an over-crowded virtual event space on the 12th.

- *See table below for full statistics for 2020 “core drumbeat week” (7-14 December) as well as for the period between the launch of the State of UHC Synthesis and the final UHC Day events (1-16 December).*
- **Key trends:** Looking at both the comparison of peak UHC Day activity (12 December 2019 vs. 11-13 December 2020), as well as the “core drumbeat week” from both years, **the trend is that the 2020 campaign reached more individual accounts and generated more potential impressions on Twitter than the 2019 campaign, but that there fewer total tweets posted and the same or fewer individual contributors.** This suggests that when it comes to Twitter, the 2020 campaign was marked by higher-impact and higher-visibility contributors, but not necessarily more contributors.

DATE(S)	REACH	IMPRESSIONS	CONTRIBUTORS	TWEETS
2020				
Saturday, 12 December (UHC Day)	~72.6M	~450.2M	~6.5K	~12.6K
Friday, 11 December - Sunday, 13 December (Virtual Rally time period)	~95.9M	~657.7M	~9.2K	~18.4K
1-16 December (from State of UHC Commitment to last events)	~126.7M	~1.3 Billion	~18.2K	~39.7K
7-14 December (core 2020 drumbeat week)	~107.4M	~956.6M	~14.2K	~29.9K
10-16 December (for direct comparison to core drumbeat week in 2019*)	~106M	~910.8M	~13.7K	~27.7K

2019

Thursday, 12 December (UHC Day)	N/A	~537M	~9K	~22K
10-16 December (Core drumbeat week 2019*)	~74.7M	~871.6M	~18K	~42K

- On UHC Day, top-performing tweets came from accounts including: the [UN](#) (13.3M followers); [WHO](#) (8.7M followers); [WHO EMRO](#) (215.3k followers); [WHO WPRO](#) (191.4k followers); [Dr Tedros](#) (1.4M followers), who also encouraged people to make graphics and use profile frames; [UNDP](#) (1.6M followers); [World Economic Forum](#) (3.9M followers); [Dr Harsh Vardhan](#) (2.6M followers), Minister of Health of India; [Dr Zwele Mkhize](#) (506.7k followers), Minister of Health of South Africa; and [CGTN](#) (13.7M followers), a Chinese news agency.

Tracking New Features for Social Media

as of 7pm EST, 15 Dec 2020

- Augmented reality virtual masks on Instagram and Facebook stories earned over **18,000 impressions**, with **408 total screen captures** and **81 shares**.
- GIPHY Health for All mask GIFs earned a total of **10,301 views**.
- Twitter and Facebook profile frames had a total of **222 uses**.

Notable individuals that applied the Twitter profile filter included Mwele Malecela (59.9k followers), Dr. Tedros (1.3 million followers), Amina Mohammed (275.9k followers), Suraya Dalil (27k followers) and Maria Van Kerkhove (39.1k followers).



Social Media Highlights

People, partners and organizations around the world engaged through social media on and around UHC Day using various elements of the toolkit. Select highlights include:

Philippine Mission to the United Nations New York @PHMissionNY

PH joins UHC Day Commemorative event organized by Georgia, Japan, and Thailand, Co-Chairs of the Group of Friends of UHC and WHO, with theme "Health for All: Protect Everyone" #UHCday #protecteveryone @teddyboylocsin @DFAPHL

3:12 PM · Dec 10, 2020 · Twitter for iPhone

Adaora Okoli @DrAdaora

It is not enough to applaud us, we must all work together to end this pandemic. We all have a role of play. Let us hold each other, including our leader accountable to #ProtectEveryone

दृष्ट का अनुवाद करें

11:59 पूर्वाह्न · 12 दिसा 2020 · Twitter for Android

Chronic Pain India™ @chronicpainindia

People everywhere have spoken: fix the system. Systemic change needs a system-wide response that centers health in all policies. This #UHCday we hope that change comes in and we reach our shared goal: #HealthForAll.

#ProtectEveryone @UHC2030 @UHC @UHC_Day

3:30 PM · Dec 10, 2020 · Twitter for iPhone

Living Goods @Living_Goods

#UHCday is 12.12, and our message is clear: #CHWs are critical to both the COVID-19 response & achieving #HealthForAll. Essential health service continuity is more important now than ever, and it is imperative we support & invest in these #healthworkers to continue saving lives.

12:00 PM · Dec 10, 2020 · Twitter for iPhone

María Fernanda Espinosa @mfespinosaEC

#HealthForAll is a priority:

- ➔ 12 million people are impoverished in #LatinAmerica due to health costs.
- ➔ While the regional objective is to achieve 6% GDP in health investment, the same % (\$325 billion) equals tax evasion #UHCday #ProtectEveryOne @UHC2030 @CSOs4UHC @UHC_Day

5:54 PM · Dec 11, 2020 · Twitter Web App

The Rockefeller Foundation @RockefellerFdn

During a pandemic and always, lifesaving care should never just go to the highest bidders.

#Covid19 vaccines must be free and accessible to everyone, prioritized for those most at risk. #HealthForAll #UHCday #ProtectEveryone

5:30 PM · Dec 11, 2020 · Hootsuite Inc.

Amref Health Africa @Amref_Worldwide

We marked #UHCday2020 and it was clearer than ever that leaders have a responsibility to:

- ✔ Listen to science
- ✔ Address misinformation and alleviate fear
- ✔ Act on evidence to meet the needs of all people

#ProtectEveryone #HealthForAll #UHCinAfrica @UHC2030 @CSOs4UHC

1:00 AM · Dec 15, 2020 · Twitter Web App

jubileelife • Follow
Barrett Hodgson University

jubileelife Barrett Hodgson University in the spirit of #UniversalHealthCoverageDay organized a Health walk, to join the global movement for #HealthForAll.

BHU family was honored to share this day with Mr. Ramzee Raees, Deputy Manager Corporate Business and Mr. Fazuul Hasan, Head of Sales Corporate Business from #jubileelife #insurance.

To raise awareness and support #ProtectEveryone we conducted a Health Walk in-campus, maintaining all necessary SOPs. We wore masks that said "Health For All". The whole BHU family including our staff and faculty members took part in this

40 likes
3 DAYS AGO
Log in to like or comment.

gavialiance • Follow

gavialiance The #COVID19 pandemic has further reinforced the urgent need for health-driven policies based on the principles of Universal Health Coverage to propel the world towards achieving vital sustainable development goals. #UHCday

81,285 likes
DECEMBER 12
Add a comment...

Global Goals @globalGoalsUN

To end the #COVID19 crisis and build a safer and healthier future, we must invest in health systems that protect us all.

This Universal Health Coverage Day and every day, let's say it out loud: It's time for #HealthForAll!

un.org/en/observances...
#UHCDay

1:50 PM · Dec 12, 2020 · Twitter Web App

Students for Global Health @WeAreSIGH

Today we are launching our #12DaysofUHC campaign looking at theme of 'UHC in the UK: Do we have it and are we losing it?'. We will be exploring various aspects of UHC through education, advocacy and action.

#UHCDay #HealthForAll @UHC2030 @CSOs4UHC @UN @WHO @UHC_Day

3:30 AM · Dec 1, 2020 · Twitter Web App

World Bank Health @WBG_Health

December 12 marks the International #UniversalHealthCoverage Day. This year's theme #ProtectEveryone cannot be more relevant amidst the global #COVID19 #pandemic.

Read our #UHCDay blog from @palutom & @IndenKazumi: wrl.d.bg/S5o150CjiPU

2:53 PM · Dec 11, 2020 · Hootsuite Inc.

World Health Organization (WHO) @WHO

Replying to @WHO

Over 180 countries have joined @ACTAccelerator to ensure equitable global vaccine delivery. #COVID19 shows us that even in the darkest times, to #ACTogether across countries, sectors and issue areas is the only way to reach our shared goal: #HealthForAll

PAHO/WHO and 9 others

4:25 PM · Dec 12, 2020 · Twitter Web App

NCDC @NCDCgov

#HealthForAll means accessible healthcare services for everyone.

On this #UHCDay, we join our partners to work towards investing & building safer & quality healthcare systems for a healthier future.

#ProtectEveryone
#TakeResponsibility

Chikwe Ihekweazu and 9 others

7:02 AM · Dec 12, 2020 · Twitter for Android

PATH @PATHtweets

#COVID19 has exacerbated existing health disparities that minority racial and ethnic groups face on a daily basis. #HealthForAll requires that marginalized communities have an equitable stake & equal representation in research, policy, and decision-making. #UHCDay

Overset Tweet

11:00 AM · 9. dec. 2020 · Sprout Social

NCD Alliance Kenya @NCDAK

On this #UHCDay Our message is clear: Leaders must invest in health systems that #ProtectEveryone. Now. We need to see the Kenyan government fulfilling the commitments they have already made for #HealthForAll #TuongeeNCDs

Ministry of Health and 5 others

11:05 PM · Dec 11, 2020 · Twitter Web App



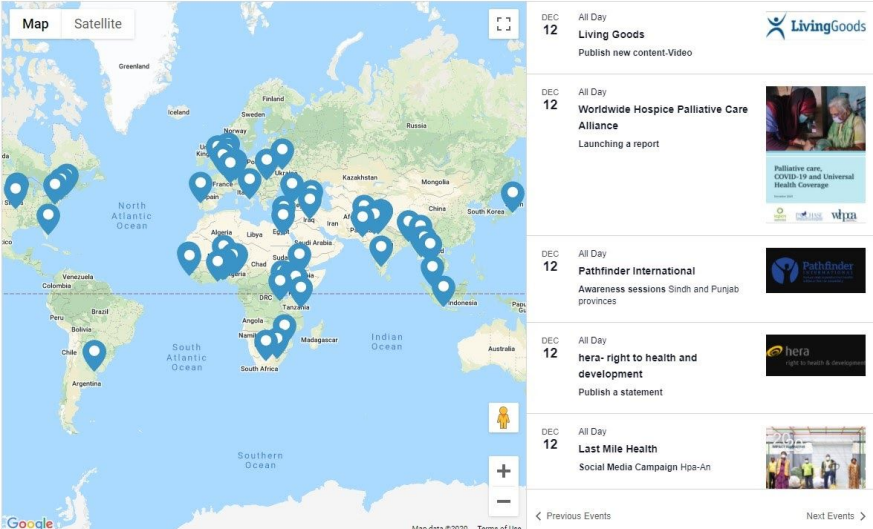


IV. Events and Actions

While there was not an opportunity to implement a microgrant program similar to 2019 this year, 12.12.CG endeavored to make the 2020 campaign as inclusive as possible, recognizing the varying pandemic contexts and resource constraints people faced this year. Even with limiting circumstances due to COVID-19, many partners were still able to hold in-person events and activities, and many more were able to engage in various other ways, be it through virtual webinars, report launches, social media advocacy campaigns or the 12.12 virtual rally.

Global Heatmap

123 activities spanning 40 countries were registered on the UHC Day heatmap, with submissions from civil society organizations/NGOs, think tanks and professional associations and networks. The organizations facilitated virtual rallies, social media campaigns and in-person events. Some organizations published reports and released



statements. Heatmap submissions included:

- **45+ virtual events**, including panel discussions, seminars and lectures, deliberated on different global health issues including Covid-19, NCDs, HIV/AIDS, Youth and Women participation and the challenges of UHC.
- **25+ partner-led social media campaigns** on Twitter, Facebook, Instagram, LinkedIn and WhatsApp to raise awareness and advocate for UHC.
- **20+ in-person events**, such as community training, meetings and protests, where local COVID-19 guidelines permitted gatherings.

As expected given the context of COVID-19 as well as the discontinuation of the micro-grant program, there were fewer formal events and activities submitted to this year's global campaign heatmap compared to last year. That said, UHC advocates around the world still rose to the occasion, even finding new and more ways to organize in the midst of a pandemic.

Virtual Rally

The 2020 UHC Day campaign culminated in a 24-hour virtual rally, with the goal of recreating the energy, diversity and unity of the typical in-person rallies of past UHC Days, and also to ensure that all interested partners would have a way to “attend” the day even if their typical pathways to engage were disrupted by COVID-19.

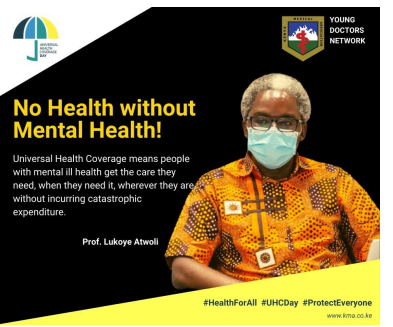


With three ways to participate - *create*, *amplify*, *move* - people across the globe were encouraged to engage with family, friends and colleagues in order to mobilize a wave of digital advocacy to mark 12 December. Select highlights for each action are featured here, as well as throughout the report:

1. CREATE



2. AMPLIFY





3. MOVE



Event and Activity Highlights

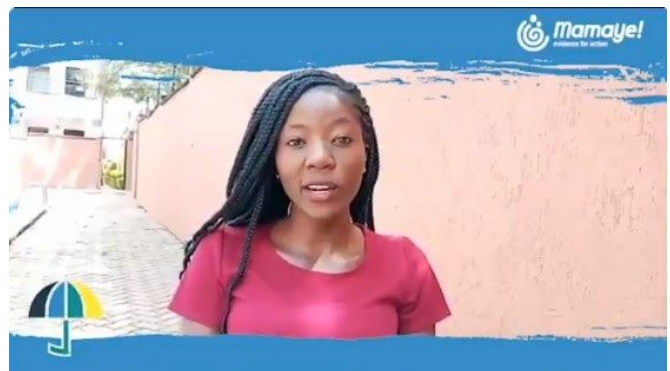
Note: Many of the most visible events and activities hailed from countries where the UHC movement has the most consistent presence on 12 December year over year, building on a strong base of civil society support, including Kenya, India, Nigeria, Pakistan, Ghana and more. While these countries have always had robust engagement, in previous years, it is likely that the micro-grant program helped to seed greater engagement in other countries where the UHC space is less robust, therefore resulting in more balanced representation. There is also the possibility that this year, without the micro-grant reports, it was simply more difficult to capture engagement that was not documented on social media or voluntarily emailed to the campaign@uhcday.org email address.

Blood Patients Protection

Council (India) organized a protest fast. Protestors highlighted the challenges of rare diseases such as thalassemia, hemophilia, and sickle cell anemia. They urged the government to provide free



treatment to all fatal disease patients regardless of economic status. They stressed that governments should uphold the theme of UHC Day - “Health for all: Protect Everyone”- as a priority.



Evidence 4 Action - MamaYe (Kenya) produced a [series of videos](#) spotlighting stories from advocates on the ground, highlighting the intersection of COVID-19, UHC and issues like [family planning](#), [health worker support](#), [public health investments](#) and [primary health care](#).



Community Partners International (Myanmar) organized a social media singing contest for UHC Day. The winning [song received more than 24,000 views on Facebook in less than five days](#). The organization also [launched an audio comic book](#) promoting UHC.



The Partnership for Maternal, Newborn & Child Health, CORE Group and UHC2030 (Global) [reconvened with partners across the globe for the virtual summit](#): “Lives in the Balance: improving the health of women, children and adolescents through Universal Health Coverage”, which aimed to detail how COVID-19 is impacting progress towards achieving UHC.



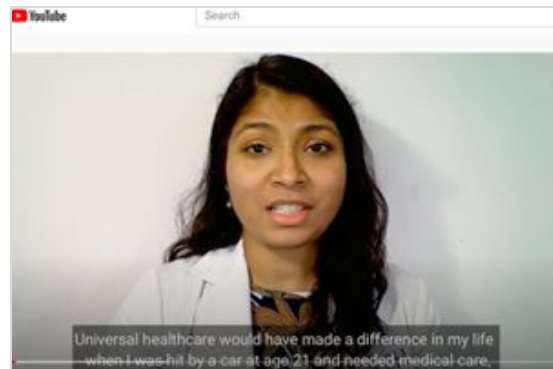
CSEM UHC Day Photo Contest (Global): the Civil Society Engagement Mechanism for UHC2030 (CSEM) [highlighted how member organizations are contributing](#) to ensure the



COVID-19 response protects everyone and keeps momentum going for universal health coverage amid the crisis. A total of 27 stories were published on the website, including four video interviews with program leaders.

African Young Leaders for Global Health (Africa region)

organized a [webinar](#) and convened on the Role of Young People in Achieving Universal Health Coverage in Africa. It was noted that young people can play a critical role in the realization of UHC by taking part in research, community education, engaging in health debates & discussions from among many others.



The Student National Medical Association (USA) released a [video](#) that shows medical students advocating for universal healthcare. The students stressed on the disproportionate rate of uninsured or underinsured people of color in the US and the importance of universal healthcare to address the needs of the most vulnerable.



Living Goods (Global/Uganda/Kenya), an organization that works in maternal, newborn and child health, released a [video](#) highlighting the essential role of Community Health Workers. In the video,

people emphasized that in the era of COVID-19, it is crucial that maternal and child health services continue and CHWs must be empowered to ensure community needs are fulfilled. They stressed that UHC is achievable through strengthened CHW and health systems.



Japanese Organization for International Cooperation in Family Planning (Japan) organized a social media campaign on [Twitter](#) and [Instagram](#) and launched a virtual walking campaign as part of the virtual rally with the hashtag #UHCウォーク.

The Primary Health Care Performance Initiative (Global) launched a social media campaign that included a set of original graphics linking UHC Day themes with primary health care.



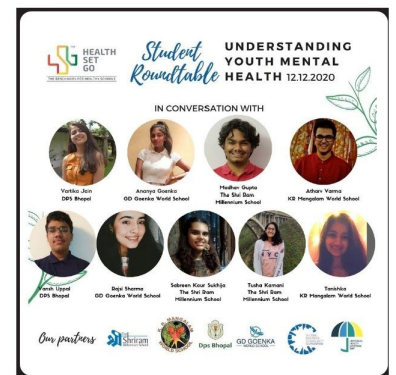
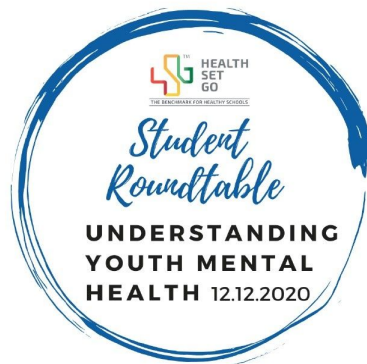
Save the Children (Global) launched a briefing- “[Accountability – The beating heart of Universal Health Coverage](#)” this UHC Day. The briefing outlined the importance of civil society engagement in addressing issues faced by vulnerable communities and ensuring the accountability of governments. It emphasized that governments need to play a key part in strengthening CSOs and build partnership with CSOs to mitigate various challenges.



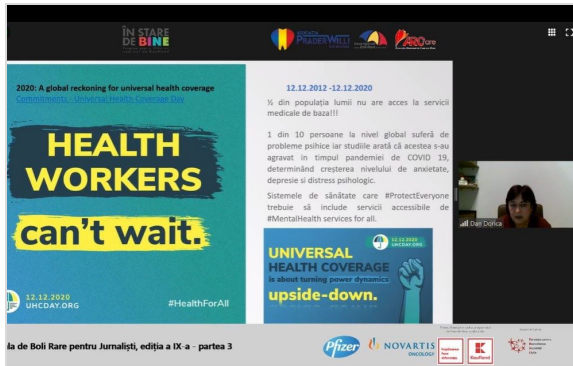


Ukana West II Community Based Health Initiative (Nigeria) conducted a community dialogue and [training](#) of leaders to UHC2030 emphasizing equitable and affordable health care service for all.

HealthSetGo (India) organized a virtual roundtable discussion, “Student Roundtable: Understanding Youth Mental Health”, to discuss how to implement scalable solutions to tackle youth mental health issues. They partnered with various schools and the global shapers community for this virtual event.



Romanian National Alliance for Rare Diseases (Romania) [hosted a virtual event](#) “Protect Everyone, now and into the future!” The webinar gathered journalists, patients, policymakers and professionals working in the field of rare diseases.





Bedari (Pakistan) launched an awareness creation campaign on Gender Based Violence and provided counselling services to victims. It used social media forums such as [Facebook](#), [Twitter](#), and WhatsApp to connect victims with facilities that can support them.



Multiple Sclerosis Society of India, Chennai Chapter (India) held a physically-distant UHC campaign event and published a [video](#) calling on leaders to protect everyone.

Healthy Philippines Alliance (Philippines) [organized an online event](#), “Protect Everyone: A webinar on the Impact of NCD Prevention and Control to the Sustainability of Universal Health Care in the Philippines”.



SERAC-Bangladesh (Bangladesh), a

youth-focused NGO that has been working on sustainable development in Bangladesh since 1991, published a creative [‘pass-the-paper’ inspired video](#)

incorporating the key messages and graphics from the campaign.

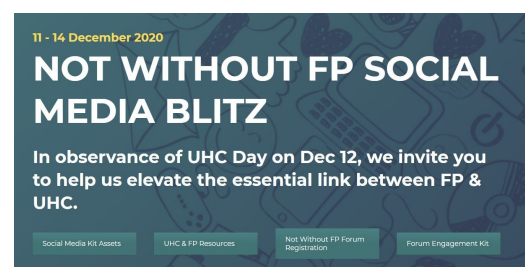


11:28 PM · Dec 11, 2020 · Twitter for iPhone



The International Conference on Family Planning (Global)

published its own toolkit and accompanying campaign in line with UHC Day, [“Not Without FP Social Media Blitz”](#), in order to elevate the key role that family planning plays in achieving UHC.



Barrett Hodgson University (Pakistan)

organized a university-wide campus [“Health Walk”](#) in partnership with Jubilee Life Insurance, which concluded with a cake-cutting ceremony.





The International Organization for Migration, the International Federation of the Red Cross and Red Crescent Societies and the Group of Friends of Migration (Global) hosted a high-level policy discussion on 10 December on global health security approaches in which UHC and inclusion of all migrants are central.

Egyptian Novice Nurses and Students Scientific Association (Egypt) had a two day virtual international [conference](#) with the theme "Young Nurses Role during COVID-19 in achieving Universal Health Coverage". The conference involved discussions on the leadership role of young nurses, continued nurse education during COVID-19 and psychological support and its impact to achieve UHC.



Community and Family Aid Foundation (Ghana) issued a [press release](#) on UHC Day. In the press release, the organization stated that COVID-19 has exposed the “loosely organized and unprepared” systems of health in Ghana and noted that this should send a strong signal to the government to set up health investment as its top priority and shine light on the need for UHC.

Universal Health Coverage Day 2020: Health for all, protect everyone

By Community & Family Aid Foundation Ghana





Healthy India Alliance (India) organized a [webinar](#) discussion on integrating NCDs into UHC interventions in the COVID-19 era with an emphasis on a people-centered lens to NCD prevention and control.



Last Mile Health (Global) launched its [2020 Impact Narrative](#) on UHC Day, spotlighting the role community health workers play in bringing care directly to the people that need it most.

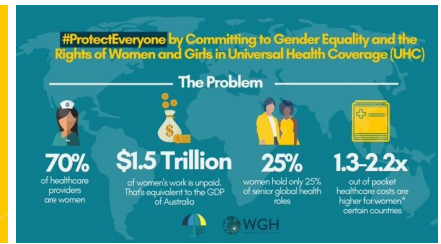


Save the Lives (Nigeria) had a [charity golf tournament](#) on UHC Day.



Impact Hub Kuala Lumpur/Design For Change Malaysia (Malaysia) [focused their #MYxChange conversations series](#) on #HealthForAll and #ProtectEveryone. In total, they held three mini-conversations on 12.12 hosted by three young

people, interviewing three key leaders in public health, child rights and child protection.



Women in Global Health (Global) launched a social media campaign that included a set of original graphics that highlighted various gender disparities in health systems and outcomes, and the need to center women and girls in the fight to achieve UHC.

Reach52 (Global), a social enterprise that uses digital solutions to deliver affordable health products and services in hard-to-reach regions, gathered staff across the Philippines, India,



Cambodia and Singapore for a UHC Day Protect Everyone collage. They also published an infographic detailing three areas of action needed to achieve UHC.

The International AIDS Society in collaboration with the Global Network of People Living with HIV, UNITE Global Network of Parliamentarians to End Infectious Diseases, World Hepatitis Alliance, NCD Alliance and CSEM (Global) hosted a webinar highlighting the importance of accountability to people to ensure implementation of a human rights-based UHC with comprehensive and integrated services. It also aimed to be a platform for people with lived experiences, particularly during the COVID-19 pandemic where services have been failing to meet people's needs.

UHC Day: Panel discussion





NEPHAK (Kenya) hosted a two-hour twitter chat campaign to commemorate the UHC Day virtual rally on 12 December, in addition to posting images and messages for the thirty days leading up to the day.

V. Government, UN and Champion Engagement

A key priority for UHC Day 2020 was engaging and amplifying the voices of decision-makers who ultimately can influence local, national and organizational priorities. There was visible support for advancing UHC globally from leaders within the UN system, from multilateral organizations and at the national level from country governments.



Director-General of WHO, Dr. Tedros



Somalia, UHC Day Commemoration



Prof. Dr. Md Habibe Millat, MP, at the International Seminar on achieving UHC in Bangladesh.



Officials wearing UHC Day masks at a government event in India



Philippines Dept. of Foreign Affairs, UHC Day Twitter Graphic

United Nations and Multilaterals

Several top-level UN officials made remarks for UHC Day.

- **United Nations Secretary General** [made a statement](#) marking the increased urgency of the day amidst the COVID-19 pandemic
- **WHO Director-General** Dr. Tedros released a [video message](#) and also highlighted UHC Day in his [opening statement](#) for the 11 December press briefing on COVID-19.
 - “Yesterday was Human Rights Day and tomorrow is UHC Day. These two days coming so close together, at the end of this very difficult year, are a reminder that as we rebuild from this crisis, we must do so on the foundation of human rights – including the right to health.”
- **UN General Assembly President Volkan Bozkir** also [made remarks](#), pointing to how the past year has made clear the urgent need for investments in health systems.

Multilateral actors were prominent in the UHC Day conversation on social media, including:

- | | |
|--|--------------------------------------|
| ● WHO (on Human Rights Day 10 Dec) | ● UNDP Administrator |
| ● WHO UHC Day Thread | ● Global Goals |
| ● WHO Twibbon | ● UN Migration |
| ● PAHO | ● UN Foundation |
| ● WHO Peru | ● World Bank Health |
| ● WHO Sri Lanka | ● Global Fund |
| ● UN | ● UNAIDS |

Governments

Many countries engaged in UHC Day through social media, and several also leveraged the day to announce new policy initiatives and funding pledges. The fact that more and more governments are utilizing UHC Day as a milestone to deliver these good news policy updates signals a growing expectation and recognition that there is a large audience of people around the world that pay attention to and engage with the UHC Day campaign.

Highlights of national government engagement include:

India	<ul style="list-style-type: none">• India pledged \$2 billion to strengthen all levels of care response to the COVID-19 pandemic and to ensure essential public health functions with a focus on women, children and adolescents and the most vulnerable.• The Lancet launched “The Lancet Citizens’ Commission on Reimagining India’s Health System”, a two-year commission which will develop a strategy for implementing UHC in India within the next decade.• The Ministry of Health & Family Welfare held an event celebrating the progress India has made under the Ayushman Bharat program, which has, with a strong focus on preventive healthcare, revolutionised primary, secondary and tertiary healthcare systems in the country. Officials wore UHC Day branded masks.
Nigeria	<ul style="list-style-type: none">• The official Nigeria Centre for Disease Control account shared toolkit materials, including the country flag graphic.• Lagos State Governor Babajide Sanwo-Olu approved the release of N350 million for the Lagos State Health Scheme (LSHS) equity fund to provide free healthcare for 50,000 orphans, elderly and vulnerable in the state.
Kenya	<ul style="list-style-type: none">• Kenya is among a group of countries that pledged funds for improving maternal and newborn health and social services that have been disrupted by COVID-19. The funds amounting to \$2.2 billion will be provided between 2021 and 2022 for UHC programmes.
Pakistan	<ul style="list-style-type: none">• The Khyber Pakhtunkhwa province of Pakistan announced that the Health Department has accelerated efforts to provide free health services to around 40 million persons, senior citizens, children, persons with disabilities (PWD) and women by January 31, 2021, across the province.

Somalia	<ul style="list-style-type: none"> ● Somalia’s Federal Ministry of Health & Human Services convened to commemorate the day and present progress toward UHC - several officials were wearing UHC Day branded masks.
South Africa	<ul style="list-style-type: none"> ● Health Minister Zweli Mkhize made remarks during South Africa’s UHC Day commemoration, including a point on a performance agreement which he had signed with President Cyril Ramaphosa, stating the country would achieve 90% universal health coverage by 2030 through the government's NHI policy.
Thailand	<ul style="list-style-type: none"> ● On 9 December, the National Health Security Office (NHSO) of Thailand approved a proposal to include six more medical treatments and services in its free UHC scheme, including liver transplants.
Bangladesh	<ul style="list-style-type: none"> ● The Bangladesh Ministry of Health and Family took part in the webinar, “Post-Pandemic UHC Prioritization: Scaling Up Urban Primary Healthcare”. With support from UNICEF, Power and Participation Research Centre (PPRC) carried out a research study on the healthcare realities of various categories of urban poor during Sep-Dec, 2020. This research brought forth an urban primary health care agenda as a post-pandemic UHC priority, which was the focus of the event.
Egypt	<ul style="list-style-type: none"> ● Egypt affirmed its support to provide the COVID-19 vaccine as a “global good”, its permanent representative to the UN, Mohamed Edrees, said during his participation at a UHC Day event that was co-hosted by The Permanent Mission of Morocco to the UN.

Champions

This year’s [champion graphic series](#) comprised **60** high-level government officials, civil society leaders and frontline workers, including **12 Permanent Missions to the UN** and the Director-General of the WHO, Dr. Tedros. All 60 graphics were made available to the public through the UHC Day toolkit.



Prominent examples of champion graphics shared across social media include:

- [Tedros Adhanom Ghebreyesus](#) (Director-General, WHO)
- [Loyce Pace](#) (President & Executive Director, Global Health Council; Member, President-elect Biden COVID-19 Advisory Board)
- [Ilona Kickbusch](#) (Co-chair, UHC2030 Steering Committee)
- [Githinji Gitahi](#) (Global CEO, Amref Health Africa; Co-chair, UHC2030 Steering Committee)
- [Gabriela Cuevas Barron](#) (Federal Deputy, Mexican Congress)
- [Roopa Dhatt](#) (Executive Director & co-Founder, Women in Global Health)
- [Thoko Elphick-Pooley](#) (Director, Uniting to Combat NTDs)
- [Emilia Saiz Carracedo](#) (Secretary General, UCLG)
- [Khuat Thi Hai Oanh](#) (Executive Director, SCDI, Vietnam)
- [Rob Yates](#) (Executive Director, The Centre for Universal Health, Chatham House)
- [Vytenis Andriukaitis](#) (Member of the Political Advisory Panel of the UHC 2030 Movement; Former EU Commissioner for Health and Food Safety)
- [Joy Phumaphi](#) (Co-chair, UN Secretary-General's Independent Accountability Panel; Executive Secretary, African Leaders Malaria Alliance)
- [Amie Batson](#) (Executive Director, WomenLift Health)
- [Itai Josh Rusike](#) (Executive Director, Community Working Group on Health, Zimbabwe)
- [Jovana Ríos Cisnero](#) (Board Chair, International Planned Parenthood Federation Western Hemisphere Region)
- [Naveen Rao](#) (Senior Vice President for Health and Senior Advisor to the President, The Rockefeller Foundation)

Permanent Missions to the UN

- [H.E. Mr. Vitavas Srivihok](#) (Permanent Representative, Permanent Mission of **Thailand** to the UN)
- [H.E. Mr. Kaha Imnadze](#) (Permanent Representative, Permanent Mission of **Georgia** to the UN)
- [Martin Bille Hermann](#) (Permanent Representative, Permanent Mission of **Denmark** to the UN)
- [H.E. Mr. Enrique Austria Manalo](#) (Permanent Representative, Permanent Mission of the Republic of the **Philippines** to the UN)
- [Amb. Juan Ramón de la Fuente](#) (Permanent Representative, Permanent Mission of **Mexico** to the UN)
- [H.E. Mr. Dian Triansyah Djani](#) (Permanent Representative, Permanent Mission of the Republic of **Indonesia** to the UN)
- [Ambassador Mitch Fifield](#) (Ambassador and Permanent Representative, Permanent Mission of **Australia** to the UN)
- [H.E. Ronaldo Costa Filho](#) (Ambassador and Permanent Representative, Permanent Mission of **Brazil** to the UN)
- [Ishikane Kimihiro](#) (Permanent Representative, Permanent Mission of **Japan** to the UN)
- [H.E. Ambassador Mohamed Edrees](#) (Permanent Representative, Permanent Mission of **Egypt** to the UN)
- [Ambassador Nicolas de Rivière](#) (Permanent Representative, Permanent Mission of **France** to the UN)
- [Barbara Woodward](#) (Permanent Representative, **UK** mission to the UN)

VI. News, Announcements and Reports

See appendix for comprehensive list of coverage.



As in past years, governments and organizations timed major announcements and launches of new content or services to UHC Day — decisions that in some cases could have immediate and substantial on-the-ground impact.

News & Media Highlights

- Even within a crowded COVID media landscape, UHC Day garnered at least **163 pieces of media coverage** (including earned media, broadcast segments, op-eds, editorials, press releases, statements, and journal articles).
- Countries such as **India, Kenya and Nigeria** announced significant financial pledges as part of the **PMNCH commitment**, and countries including **Pakistan** and **Thailand** announced roll outs of health services (*for full country coverage see “Governments” section*).
- This year **in-country media rose to the fore** with articles highlighting new UHC initiatives and calls for government and INGO accountability to keep their health for all promises.

Notable highlights included coverage of:

- The **launch of the Lancet Citizens’ Commission on Reimagining India’s Health System** tied to UHC Day (incl. [The Lancet](#), [CNBC TV18](#), [The Hindu](#), [The Quint](#), [Hindustan Times](#));
- **Health Minister Zweli Mkhize’s remarks during South Africa’s UHC Day commemoration** (incl., [IOL](#), [SABC](#), [News24](#))
- A **Ministry of Health & Family Welfare event celebrating the progress India has made under the Ayushman Bharat program** (incl. [Republic World](#), [Express Healthcare](#), [New Kerala](#)).

- Several organizations pinned new announcements and statements of support for UHC to the day. There were at least **19 press releases issued from stakeholders** such as [UNFPA](#), [UNHCR](#), [PAHO](#), [UNAIDS](#) and [UNICEF/WHO in Somalia](#). Two releases of note which also garnered earned local media coverage were:
 - **Amref’s launch of the independent Africa Health Agenda International Conference (AHAIC) Commission on the State of UHC in Africa** ([Capital Business](#)); and,
 - The announcement of **\$20.6B in funding secured by PMNCH to help women, newborns, young children and adolescents recover health and social services lost due to COVID-19**. The funding was announced at the “Lives in the Balance” event hosted in partnership with UHC2030 and the CORE Group. ([Business Daily](#), [Latest LY](#), [eHealth](#))
- Two journal articles were also facilitated by 12.12.CG members with UHC Day partners:
 - **The Lancet**: “Fragmented health systems in COVID-19: rectifying the misalignment between global health security and universal health coverage,” authored by Arush Lal, Ngozi A Erundu, David L Heymann, Githinji Gitahi and Robert Yates.
 - **BMJ Opinion**: “The people’s vaccine: How a covid-19 vaccine will be a test of global accountability and equity,” authored by Brenda Killen, Elizabeth Mason, Giorgi Pkhakadze and Joy Phumaphi of the Independent Accountability Panel.
- Several pieces also reflected content produced by UHC2030 and the 12.12.CG, such as the UHC data portal ([Citizen](#)), UHC Day graphics and branding ([News on Air](#), [Croakey](#)), and UHC Day messaging ([Modern Ghana](#)).
- There were **50+ blog pieces** written in recognition of the milestone. A **CSEM-led blog campaign**, spotlighting stories of how member organizations have been working to ensure the COVID-19 response protects everyone, generated 24 of the 52 blogs.

Universal Health Coverage Day, observed every December 12, “takes renewed importance during this year of pandemic. This day serves as a reminder that universal health is not just about ensuring everyone is covered, but that everyone has access to care when they need it, wherever they are.”

-Dr. Carissa Etienne
 Director, Pan American Health Organization

New Reports

- **UHC2030** released the first ever [State of UHC Commitment Synthesis](#) on 2 December ahead of UHC Day 2020, detailing the state of country commitments to UHC around the globe, alongside an updated [country profile dashboard and data portal](#). To promote the report, UHC2030 also published two videos:
 - Dear Leaders: Protect Everyone ([English](#), [Spanish](#), [French](#), [Japanese](#), [Tamil/ASL](#))
 - Summary of Key Findings ([English](#))

- **The Elders [published a new report](#)**, “Building Back Better for Universal Health”. The report provides specific recommendations based on lessons learned thus far from the pandemic, and the wider progress made towards UHC as part of countries’ commitments under the UN Sustainable Development Goals.
- **The World Health Organization** marked UHC Day with the release of several major documents and announcements:
 - **WHO [published the report](#)**, “Global spending on health: Weathering the storm”, which analyzes global health spending for 190 countries from 2000-2018 and draws out the likely implications of 2020 for future health spending
 - **WHO and UNICEF [published](#)** the Operational Framework for Primary Health Care, which provides stakeholders with a series of levers to help countries and communities adopt a PHC approach and work to strengthen health systems as a way to achieve UHC.
 - **The WHO Advisory Group on the Governance of the Private Sector for UHC [released a strategy report](#)**: “Engaging the private health service delivery sector through governance in mixed health systems”.
 - **WHO, UHC2030 and the UHC Partnership [launched a consultation](#)** for civil society to provide substantial feedback on the contents of the Handbook on Social Participation for UHC. Social participation handbook
 - **WHO [launched the UHC Compendium](#)**, a database of health services and intersectoral interventions designed to assist countries in making progress towards UHC. It provides a strategic way to organize and present information and creates a framework to think about health services and health interventions.
 - **WHO [announced](#)** that The Partnership for Maternal, Newborn & Child Health (PMNCH), a global alliance hosted by WHO comprising more than 1,000 organizations, secured \$20.6 billion in pledges from countries and foundations to protect women, newborns, children and adolescents.
- **The Civil Society Engagement Mechanism for UHC2030 [published a paper](#)**, “The health and economic impacts of Covid-19 containment strategies on the most left behind”.
- **Aidsfonds International [published a new report](#)**, “Protect the gains, push for progress: How to advocate for HIV services in universal health coverage, in the context of COVID-19”.
- **Amref Health Africa [established an independent commission](#)** to review the continent’s progress towards achievement of UHC targets by 2030. The Africa Health Agenda International Conference (AHAIC) Commission on the State of UHC in Africa will review the continent’s progress, and provide recommendations on leadership, accountability, technology/innovation and health security.

- **NCD Alliance** [published a policy research report](#), “Protecting Everyone: Integration of Noncommunicable Diseases into Universal Health Coverage in the era of COVID-19”.
- **ARISE**, a research consortium tasked to enhance accountability and improve the health and wellbeing of marginalised populations living in informal urban settlements in LMICs, [launched the ARISE map](#) to mark UHC Day..
- **United for Global Mental Health** [launched a new UHC report](#), “No Health Without Mental Health: The Urgent Need for Mental Health Integration in UHC”.
- **GNP+, The International Community of Women Living With HIV, and The Global Network of Young People Living with HIV** [published a report](#) titled “Demanding Health for All: Drawing on Experiences of People Living With HIV During COVID-19.”

APPENDIX: MEDIA COVERAGE LIST

[Last updated 21 December 2020]

Opinion and Commentaries (30)

- **Asia, *The Asian Telegraph***: [Universal Health Coverage Day](#) (Editor- 12 Dec)
- **Australia, *croakey***: [Universal health coverage: more relevant than ever for Australians](#) (Amy Copes, Stephen Jan and Anna Palagyi- 7 Dec)
- **Ghana, *Modern Ghana***: [Universal Health Coverage Day 2020: Health for all, protect everyone](#) (Community & Family Aid Foundation Ghana- 12 Dec)
- **Global/Bangladesh, *New Age***: [Right to health is human right](#) (Samir Kumar Saha- 12 Dec)
- **Global, *Blitz***: [Community health work is crucial](#) (Bobby Ramakant, 12 Dec)
- **Global, *BMJ***: [The people’s vaccine: How a covid-19 vaccine will be a test of global accountability and equity](#) (15 Dec)
- **Global, *Devex***: [Why integrating mental health into UHC is key to ensuring human rights](#) (Shekhar Saxena, Elisha London-10 Dec)
- **Global, *Health Systems Global***: [Supporting health system resilience – if not now, when?](#) (Sophie Witter- 11 Dec)
- **Global, *Inter Press Service***: [We All Deserve Protection From Covid-19](#) (Adaora Okoli- 11 Dec)
- **Global, *The Japan Times***: COVID-19: [Nobody is safe until everyone is safe](#) (Keizo Takemi and Achim Steiner- 4 Dec)

- **Global, *The Lancet*:** [Fragmented health systems in COVID-19: rectifying the misalignment between global health security and universal health coverage](#) (Arush Lal, Ngozi A Erundu, David Heymann, Githinji Gitahi, Robert Yates- 1 Dec)
- **Global, *Medium*:** [To End AIDS by 2030, We Must Tackle Health Inequities](#) (Mandeep Dhaliwal, Ludo Bok, 30 Nov)
- **India, *Express HealthCare*:** [Towards comprehensive UHC: Moving quality along with coverage](#) (Shikha Rana and Shubham Gupta, Sambodhi Research & Communications - 9 Dec)
- **India, *The Indian Express*:** [For India, pandemic is an opportunity to move towards universal health coverage](#) (Chandrakant Lahariya, Gagandeep Kang, Randeep Guleria- 9 Dec)
- **India, *The Lancet*:** [Reimagining India's health system: a Lancet Citizens' Commission](#) (Vikram Patel, Kiran Mazumdar, Gangadeep Kang, Pamela Das, Tarun Khanna-10 Dec)
- **India, *The Sentinel*- editorial:** [Universal health coverage](#) (Sentinel- 11 Dec)
- **India, *The Sentinel*-editorial:** [Universal Health Coverage Day to build health system that protect everyone](#) (Ranjan K. Baruah, 13 Dec)
- **Indonesia, *Jakarta Post*:** [Essential health services for all in pandemic: A mission impossible?](#) (Laksono Trisnantoro- 12 Dec)
- **Jamaica, *The Gleaner*:** [Allow Youth To Be A Part Of COVID-19 Response](#) (Danielle Mullings- 12 Dec)
- **Jamaica, *The Gleaner*:** ['We Need To Do Better' - Progress Made In Access To Healthcare But More Work Needed](#) (Judana Murphy and Jonielle Daley- 12 Dec)
- **Kenya, *Capital News*:** [The Role Of Civil Society Groups In Advocating For Universal Health Coverage](#) (Dr Esther Njoroge-Muriithi- 12 Dec)
- **Kenya, *Citizen Digital*:** [Nurses, doctors and everyone else employed under UHC must be paid](#) (Catherine Maina, 8 Dec)
- **Malaysia, *New Straits Times*:** [Achieving universal health coverage in times of Covid-19](#) (Muthanna Saari- 11 Dec)
- **Nepal, *The Himalayan TIMES* - Opinion:** [Right to health: Advancing universal health coverage](#) (Jhabindra Bhandari- 26 Nov)
- **Pakistan, *Dawn*:** [Health coverage](#) (Sameen Siddiqi- 12 Dec)
- **South Africa, *Eyewitness News*:** [COVID A HARD GLOBAL LESSON IN NEED FOR QUALITY HEALTHCARE FOR ALL, SAYS MKHIZE](#) (Veronica Mokhoali- 12 Dec)
- **South Africa, *IOL*- Opinion:** [Covid-19: Lessons for health care](#) (Steve Reid- 13 Dec)
- **South Africa, *News24*:** [SA's healthcare system: A change to current status quo desperately needed](#) (Amil Umraw- 12 Dec)
- **South Africa, *News24*:** [Universal Health Coverage Day - here's why it matters](#) (Nelisiwe Msomi- 12 Dec)

- **UK, *Politics Home -The House***: [The government's cuts to UK aid will lead to the preventable loss of life around the globe](#) (Stephen Crabb MP and Pauline Latham MP- 11 Dec)

Earned Media (61)

- **Africa Region, *Capital News***: [Kenya Amref Establishes Independent Commission To Review Progress Towards Universal Health Coverage In Africa](#) (Margaret Njugunah- 7 Dec)
- **Africa Region, *XINHUANET***: [WHO hails universal health coverage milestones in Africa amid pandemic](#) (12 Dec)
- **Bangladesh, *Dhaka Tribune***: [Int'l community urged to integrate migrants' health in universal health coverage](#) (11 Dec)
- **Bangladesh, *Dhaka Tribune***: [Maleque: Covid-19 situation in Bangladesh is under control](#) (BSS- 12 Dec)
- **Bangladesh, *The Financial Express***: [Out-of-pocket healthcare expense pushes 5.0m into poverty a year](#) (FE Report- 13 Dec)
- **Bangladesh, *The Independent***: [International community urged to integrate migrants' health in universal health coverage](#) (11 Dec)
- **Global, *Devex***: [Q&A: Investing now in preparation for COVID-19's successor](#) (Devex Editor- 11 Dec)
- **Global, *eHealth***: [India pledges \\$2 billion to strengthen care system amidst COVID-19](#) (eHealth- 14 Dec)
- **Egypt, *Ahramonline***: [Egypt affirms support to UN efforts to provide coronavirus vaccine as 'global good'](#) (Ahramonline- 11 Dec)
- **Ghana, *GHANAIAAN Times***: [Health Services to Focus on Vulnerable Group- Agyeman Manu](#) (Abigail Annoh- 14 Dec)
- **Ghana, *GhanaWeb***: [MOH launches International Universal Health Coverage Day](#) (Universenews.com – 13 Dec)
- **Global South, *Business Today***: [Private healthcare providers of India, Africa plan mega collaboration](#) (Joe C Mathew- 12 Dec)
- **Global, *UN News***: [World must invest in strong health systems that protect everyone — now and into the future](#) (UN- 12 Dec)
- **Global, US, *Click Lancashire***: [WHO hails universal health coverage milestones in Africa amid pandemic](#) (Henrietta Strickland- 14 Dec)
- **Global, *Xinhua***: [UN chief calls for more investment in health systems on Int'l Universal Health Coverage Day](#) (Xinhua- 12 Dec)

- **Global, Xinhua:** [WHO hails universal health coverage milestones in Africa amid pandemic](#) (Xinhua-12 Dec)
- **India, All India Radio News:** [Ayushman Bharat completely revolutionised healthcare delivery system, says Health Minister](#) (13 Dec)
- **India, CNBC:** [How to achieve universal health coverage in India? Experts discuss ways](#) (Broadcast Segment- 14 Dec)
- **India, Express HealthCare:** [Universal Healthcare Coverage Day celebrated in Health Ministry](#) (Press Information Bureau - 12 Dec)
- **India, Financial Express:** [Health experts hope to ready roadmap to India's universal health cover by August 15, 2022](#) (FE Online- 11 Dec)
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