

## MEDIA COVERAGE REPORT

As of 18 December 2018

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## **OVERVIEW**

Led by UHC2030 and the multi-stakeholder UHC Day Coordinating Group, the fifth UHC Day exceeded the breadth and depth of engagement seen in years past. As the first UHC Day officially recognized by the United Nations as an international awareness day, the focus of this year's 12.12 extended far beyond civil society engagement. This year's momentum exceeded past measures of success, with more partner events, more country-level engagement and more creative content on social media. The coverage of UHC Day 2018 highlights its importance to diverse issue areas within global health and across countries and sectors. Action and conversation from this day is already propelling conversations about universal health coverage into related issue areas and generating momentum in the lead up to major milestones, including the UN General Assembly High-Level Meeting on UHC in September 2019.

## **GLOBAL PARTNER EVENTS**

Thanks in no small part to generous contributions from UHC2030 in the form of \$90,000 in micro-grants for partner events, organizations across the globe were able to engage with UHC Day unprecedented ways. The resulting global partner events became an undeniable highlight of the day, as the UHC Day Coordinating Group (12.12.CG) received 435 grant applications by the end of October 2018. Of these, 12.12.CG selected 57 grantees from 34 countries, as well as 2 global youth network events, 1 regional youth network event and 3 online events, for the 2018 grants. These events facilitated global engagement at the community, national and international levels, and were a cornerstone of UHC activity. While some events followed traditional formats, such as high-level meetings and panels, many focused on community engagement through rallies, pop-up medical clinics, advocacy workshops, social media campaigning and more. Selective event highlights are below.





Ageing Nepal (Nagarjun Municipality, Nepal):
Ageing Nepal planned a weeklong campaign to
promote UHC for marginalized populations,
especially the elderly. Activities included a health
camp, rally, awareness session, op-ed campaign and
roundtable discussion.



All Together in Dignity (Dublin, Ireland):
All Together in Dignity's UHC Day panel launched a series of educational workshops for young adults, focusing on the role of youth in supporting UHC reform in Ireland.



Bar Hostess Empowerment and Support Program (Nairobi County, Kenya):

Bar Hostess Empowerment and Support Program hosted a series of events, including a football tournament for adolescent girls and young women in the informal settlements of Nairobi, a concert, and a march. Their events aim to promote awareness of sexual and reproductive health rights.



Guyana Nurses Association (Georgetown, Guyana): The Guyana Nurses Association organized a march with representatives from the Ministry of Public Health, PAHO/WHO, the Ministry of Education, the Ethnic Relations Commission, civil society organizations and health professionals, followed by a panel on working across sectors to increase access to health services.





# Health, Education and Literacy Programme (Karachi, Pakistan):

Health, Education and Literacy Programme (HELP) hosted two events: an advocacy seminar for Pakistani media on UHC and a march to collect signatures on a petition to remind the government that it's time to deliver on UHC.



#### IFMSA Global Youth:

IFMSA hosted a "Hack for UHC Education!", a global hackathon to generate innovative ideas to advocate for the inclusion of UHC in medical and health school curricula.



## **Iniciar for Global Action** (Argentina):

Iniciar for Global Action Foundation disseminated the conclusions of their second "Health for All Because Every Life Matters" meeting on social media. They also launched a Health for All magazine.



#### **Journalists Association Against AIDS**

(Lilongwe, Malawi):

Journalists Association Against AIDS (JournAIDS) convened a high-level panel co-hosted by 12 partners, which was broadcast live on the radio with opportunities for people across Malawi to participate via text message. The panel focused on whether user fees are sustainable for health financing and universal health coverage.



## **DIGITAL/SOCIAL MEDIA**

This year, the social media conversation in support of #UHC and #HealthForAll took place mainly on Twitter. However, large organizations such as WHO posted additional UHC messaging on Facebook as well. This section outlines topline Twitter analytics, government and UN engagement over social media, creative content available on UHCday.org, and content developed by partners around the world.

#### **Social Analytics**

- From 10 to 16 December, more than **24,900 people** shared over **50,000 total tweets** (tweets and retweets), reaching **59 million individual accounts** and generating **895.7 million impressions**.
- Throughout this period, most tweets were posted from Abuja, Nigeria; Nairobi, Kenya; Rajendra Nagar, India; New York, USA and New Delhi, India. Hashtags tracked were #HealthForAll, #UHCDay, #UHCDay2018, #UHC, #Unite4UHC, #PHC4UHC, and #UniversalHealthCoverage.
- As in past years, UHC Day itself marked the peak of social media engagement, with a 79% increase between 11 and 12 December. On 12 December alone, more than 8,000 people shared over 19K total tweets, which generated 379.2 million impressions.
- **High-level influencers who were top Twitter contributors** before, during and after UHC Day were the <u>WHO</u> (4.61 million followers), <u>UN</u> (10.7 million followers), <u>World Bank</u> (2.92 million followers) and <u>Gates Foundation</u> (1.9 million followers).
- Posts by WHO on UHC Day generated 1.8 million Twitter impressions, 545,000 Facebook impressions, 53,000 Instagram impressions and 337,000 LinkedIn impressions.
- Other top contributors included:





#### • Top tweets included:



#### **Government & UN Engagement**

There was visible support for advancing UHC internationally from within the UN system and at the national level from governments. High-level officials who engaged included the <u>Public Health</u> <u>Department in the Dominican Republic</u>, <u>National Health Agency in India</u>, <u>President of Kenya</u>, <u>State Governor in Nigeria</u>, <u>Department of Health in the Philippines</u>, <u>Department for International Development UK</u>, <u>France Mission to the UN</u>, <u>Hungarian Ambassador to the UN</u>, <u>Japan Mission to the UN</u>, <u>Swedish Mission to the UN</u>, <u>Thai Mission to the UN</u>, <u>UNICEF</u> and <u>WHO Euro</u>.

#### **Creative Content**

This year, as in previous years, <u>UHCday.org</u> was a central hub for partners to <u>share event plans</u>, <u>download graphics</u> and <u>learn more</u> about 12.12. The site provided <u>guidance for getting involved</u>, a



full <u>social media toolkit</u> and an <u>interactive map</u> of more than 185 partner activities in 60 countries – a significant increase from the 160 UHC Day events in 45 countries recorded last year.

#### **GLOBAL EVENTS**



With more than **54** <u>quote graphics</u> and a suite of visuals and messages to choose from, individuals and organizations shared official UHC Day content actively. Organizations that posted official UHC Day graphics, gifs, and messages included <u>CARE SRHR</u>, <u>DFID UK</u>, <u>Dignitas International</u>, <u>Education & Solidarity</u>, <u>Elizabeth Glaser Pediatric AIDS Foundation</u>, <u>FIGO HQ</u>, <u>Frontline Health Workers Coalition</u>, <u>Gates Foundation</u>, <u>GCI Health</u>, <u>GFF</u>, <u>Global Surge Students</u>, <u>G4 Alliance</u>, <u>Health Systems Global</u>, <u>International Women's Health Coalition</u>, <u>Jhpiego</u>, <u>JSI</u>, <u>Living Goods</u>, <u>Marie Stopes Foundation</u>, <u>MENA HPV Coalition</u>, <u>Nigeria Health Watch</u>, <u>Private Sector Health Alliance</u>, <u>Pharma Access</u>, <u>PHCPI</u>, <u>PHN Alliance</u>, <u>Resolve to Save Lives</u>, <u>SDG Changemakers</u>, <u>The Elders</u>, <u>UN Foundation</u>, <u>VEER Foundation</u>, <u>WHO Timor-Leste</u>, <u>WHO Western Pacific</u>, <u>World Obesity</u>, <u>UN Youth Envoy</u> and <u>1000 Days</u>.

From 10 to 16 December, the site hosted **2,498 unique visitors**, hailing from **143 countries**. The top five countries by visit were the US, India, UK, Nigeria and Switzerland.

#### **Partner Content**

In addition to sharing content from the UHC Day toolkit, partners hosted their own Twitter chats on <u>UHC</u> and <u>related topics</u>, created their own videos, and shared <u>original content</u> to bring the Health for All movement to new audiences.

Original materials included <u>sign boards</u>, short videos from <u>Cordaid</u>, <u>Communities at the Hearth of UHC/Living Goods</u>, <u>WHO Philippines</u> and <u>Devex</u>, <u>multiple</u> interactive <u>multimedia</u> sites, <u>quote graphics</u>, <u>publications</u>, <u>blog posts</u> and <u>animations</u>. Partners seamlessly connected UHC to related issues, such as <u>community health</u>, <u>finance</u>, <u>services for people with disabilities</u> and <u>primary health care</u>.



## TRADITIONAL MEDIA

- Even without the news and financial commitments generated by last year's Tokyo Forum—which resulted in a surprisingly high amount of media coverage—the first International UHC Day garnered **174 pieces of media coverage** as of 18 December.
- Leaders in health and development published more than 30 op-ed pieces spotlighting UHC
  Day, including high-profile voices such as <u>Ban Ki-moon</u> (Former Secretary-General of the UN),
  <u>Diane Gashumba</u> (Rwandan Minister of Health), <u>Carin Jamtin</u> (Director General of the Swedish
  International Development Agency), <u>Githinji Gitahi</u> (Global CEO and Director of AMREF Health
  Africa/Co-Chair, UHC2030) and <u>Robert Yates</u> (Project Director, UHC Policy Forum, Chatham
  House).
- Other notable op-eds appeared in <u>Devex</u> and <u>The Economic Times.</u>
- Partner events also drew media interest, including coverage in <u>India</u>, <u>Nigeria</u>, <u>Tanzania</u> and <u>Thailand</u>.
- The **19 press releases** issued by partners about the day highlighted topics such as new country commitments to UHC, including commitments from <u>India</u> and <u>Kenya</u>.
- More than a dozen organizations wrote blog posts timed around 12 December, and five authors contributed to the "Health for All" Medium blog series.

## **NEW REPORTS**

Organizations across issue areas released major reports timed to UHC Day. The Institute for Health Metrics and Evaluation (IHME) published a report in The Lancet on the <u>funding and services needed to achieve UHC</u>, which included national data on inpatient and outpatient visits and costs. The Primary Health Care Performance Initiative (PHCPI) also launched a <u>2018 report</u> that presented seven case studies from five countries. The case studies demonstrated how data is being used to strengthen primary health care and accelerate progress toward universal health coverage. Other report launches included the Malaria Consortium's <u>report</u> on community-based primary care as a mechanism for achieving UHC, an <u>update</u> by the NCD Alliance to their 2014 brief on NCDs and UHC, an RTI International <u>report</u> which identified UHC policy evaluation options in low- and middle-income countries, and a new World Innovation Summit for Health (WISH) <u>report</u> on the role of nursing and midwifery.



## **GLOBAL MEDIA COVERAGE**

#### As of 18 December 2018

## Opinion and Commentaries (37)

- AllAfrica (Global): Africa: Despite national health insurance scheme, Ghana can do better (Vicky Okine, 12 December 2018)
- <u>Business Daily (Kenya)</u>: Kenya must invest more in nurses to achieve universal health care goal (Sharon Brownie, 12 December 2018)
- <u>Business Daily (Kenya)</u>: Universal health coverage promotes individual's rights (Githinji Gitahi,
   6 December 2018)
- The Citizen (Tanzania): OPINION: December 12 is upon us and it matters (10 December 2018)
- Coloradoan (US): Stand up for universal health coverage (Linda Mahan, 16 December 2018)
  - Picked up by <u>Reporter-Herald</u>
- <u>Corvallis Gazette-Times (US)</u>: Letter: Celebrating universal health coverage (Marc Betz, 6 December 2018)
- <u>Daily Nation (Kenya)</u>: Why health-for-all dream may be stillborn (Lukoye Atwoli, 16 December 2018)
- <u>Devex (Global)</u>: Opinion: Here's how to achieve universal health coverage (Joia Mukherjee, 12 December 2018)
- <u>The Economic Times (India)</u>: Five reasons for India to lead in Universal Health Care with Ayurveda (Ram N. Kumar, 12 December 2018)
  - Picked up by <u>CanIndia</u>; <u>Newsheads</u>; <u>Outlook</u>; <u>The Quint</u>;
- <u>Inter Press Service (Global)</u>: United towards achieving Health For All in Kenya (Sicily Kariuki and Siddharth Chatterjee, 18 December 2018)
  - o Picked up by AllAfrica; Kaiser Family Foundation; ReliefWeb
- <u>The New Nation (Bangladesh)</u>: Vision of universal health coverage by 2030 (Samir Kumar Saha, 12 December 2018)
  - Picked up by Daily Nation; Daily Sun
- News Diggers! (Zambia): When giving life ends in death: The face of maternal and infant mortality in zambia (Linda Kasonde, 12 December 2018)
- The Pioneer (India): A healthcare safety net for all (NS Dharmshaktu, 17 December 2018)
- Thomson Reuters (Global): Why public finance is key to delivering the human right to health (Ban Ki-moon, 12 December 2018)
  - Picked up by <u>The Asian Age</u>; <u>Daily Nation</u>; <u>Deccan Chronicle</u>; <u>The Economic Times</u>;
     <u>The Jakarta Post</u>; <u>Inter Press Service</u>; <u>Kionjo</u>; <u>Madras Courier</u>; <u>Mail & Guardian</u>;
     <u>Newsweek</u>; <u>The Star</u>
- <u>Thomson Reuters (Global)</u>: Without investing in women and girls, there will be no health for all (Diane Gashumba and Carin Jamtin, 12 December 2018)
  - Picked up by <u>Kaiser Family Foundation</u>



## Earned Media (103)

Earned media (or free media) refers to publicity gained through promotional efforts other than paid media advertising.

- <u>AECNewsToday.com (Global)</u>: Philippines morning news for December 12 (Stella-maris Ewudolu, 12 December 2018)
- The African Exponent (Global): Countries with the best healthcare systems in africa (Will Pembere, 12 December 2018)
- African News Network (Nigeria): Nigerian government to improve healthcare service (13 December 2018)
- AfricaScienceNews (Africa): Kenya: NCDs leading cause of death of older people, Global AgeWatch Insights report reveals (14 December 2018)
- All4Women (South Africa): Staff shortages will cause NHI to remain a 'pipe dream' SAHR (12 December 2018)
- AllAfrica (Global): Tanzania: Shortage of medical doctors still worrisome despite govt efforts (Jimmy Lwangili, 13 December 2018)
- Asian Tribune (Global): Complacency kills: Prevention cannot take a backseat while we scale
  up treatment coverage to #endAIDS) (Shobha Shukla, 13 December 2018)
- Asian Tribune (Global): It's time: Match words with actions to #endTB (Bobby Ramakant, 18 December 2018)
  - o Picked up by Mangalorean
- Bangkok Post (Thailand): Government to 'streamline' health funds (13 December 2018)
- Bangkok Today (Thailand): The National Health Assembly's 11th National Health Day creates a happy society. (12 December 2018)
- <u>Blueprint (Nigeria)</u>: Delta enrolls 350, 000 into state contributory health scheme DG (Amaechi Okwara, 12 December 2018)
- <u>Blueprint (Nigeria)</u>: Nigerian health experts push for increased govt funding (14 December 2018)
- <u>BusinessWorld (India)</u>: Quality care Is important for improving maternal health outcomes (Pompy Sridhar, 12 December 2018)
- <u>Capital FM (Kenya)</u>: WHO endorses Kenya's UHC as government gears up for pilot launch (Michael Mumo, 10 December 2018)
  - o Picked up by AllAfrica, APA News, KBC Channel
- <u>The Citizen (Tanzania)</u>: Campaign for universal health coverage picks up in Tanzania (Gadiosa Lamtey, 12 December 2018)
  - o Picked up by AllAfrica
- <u>The Conversation (US)</u>: What the US could learn from Thailand about health care coverage (Joseph Harris, 14 December 2018)
- <u>Daily Active Kenya (Kenya)</u>: Why the 2018 Universal Health Coverage Day is significant for Kenya (Njeri, 12 December 2018)
- <u>Daily Monitor (Uganda)</u>: Government asked to prioritise refugee health coverage (Anthony Wesaka, 14 December 2018)
  - o Picked up by AllAfrica



- <u>Daily Nation (Kenya)</u>: Echoes from the past as Jamhuri Day is marked (Patrick Lang'at, 12 December 2018)
- <u>Daily Nation (Kenya)</u>: Why Kenya has failed to reduce newborn deaths (Vmerah Okeyo, 18 December 2018)
- <u>Daily Nigerian (Nigeria)</u>: Buhari seeks ways to end medical tourism (Hadiza Yuguda, 13 December 2018)
- <u>DailyViewGH (Ghana)</u>: Ghana receives \$57 million Japanese grant for N8 road rehabilitation (Dan Kwasi Prince, 11 December 2018)
- <u>DowntoEarth (India)</u>: Universal Health Day: Inefficient services affecting health coverage in developing nations (SA Gayatri, 13 December 2018)
- <u>eHimalayanTimes (Nepal)</u>: Collaboration for 'UHC' (12 December 2018)
- eNCA (South Africa): National health insurance 'misunderstood' (12 December 2018)
- <u>Financial Express (India)</u>: Mamata Banerjee says West Bengal government committed to good health, well-being of all (12 December 2018)
- Ghana News Agency (Ghana): Japan grants Ghana USD 57 million for N8 road (Ken Sackey, 11 December 2018)
- Ghanaian Times (Ghana): Let's Hasten Universal Health Coverage (13 December 2018)
  - Picked up by AllAfrica
- Health Europa (Global): It's time the world hears more about Universal Health Coverage (12 December 2018)
- Health-E News (South Africa): Health staff shortages make NHI a 'pipe dream (Amy Green, 12 December 2018)
  - Picked up by IOL
- <u>Health Policy Watch (Global)</u>: Health Spending Grows Faster Than Global GDP--But MIllions Lack Essential Coverage, UN Says (12 December 2018)
  - o Picked up by **Kaiser Family Foundation**
- <u>HealthTimes (Zimbabwe)</u>: National Medical Aid Scheme Key To Universal Health Coverage (12 December 2018)
- The Hindu (India): Providing health for all (Kenji Hiramatsu, 12 December 2018)
- Independent (Nigeria): Group Wants Gov Emmanuel's Assent To Health Insurance Bill (Idongesit Ashameri, 12 December 2018)
- Independent Catholic News (Global): Health for all (Sister Gillian Price, 11 December 2018)
- <u>Inside Business (Nigeria)</u>: Group Urges Nigerian Govt. To Ensure 60 Percent Health Insurance Coverage By 2024 (Kolawole Mubaraq, 12 December 2018)
- <u>IntelPost (Uganda)</u>: CSOs want government to enact National health insurance policy (Hafitha Issa, 11 December 2018)
- IPP Media (Tanzania): CSOs calls for universal healthcare commitment (Aisia Rweyemamu, 13 December 2018)
- <u>JournalDuCameroun.com (Cameroon)</u>: CSOs canvass use of mobile phone tax to fund health (11 December 2018)
- <u>Kenya News Agency (Kenya)</u>: NCDs The Leading Cause Of Death Among The Elderly Says Report (15 December 2018)



- <u>The Lancet (Global)</u>: Universal Health Coverage and public health: a truly sustainable approach (Robert Verrecchia, Rachel Thompson and Robert Yates, 11 December 2018)
- <u>The Lancet (Global)</u>: The UCL-Lancet Commission on Migration and Health: the health of a
  world on the move (Prof Ibrahim Abubakar, FRCP, Robert W Aldridge, PhD, Delan Devakumar,
  PhD, Miriam Orcutt, MSc, Rachel Burns, MSc, Prof Mauricio L Barreto, MD, et al; 5 December
  2018)
- Lanka Business Online (Sri Lanka): Is Sri Lanka's health system ready to respond to the population shift? (12 December 2018)
- <u>LatestLy (India)</u>: Universal Health Coverage Day: West Bengal Government Committed to Good Health, Well-being of All, Says Mamata Banerjee (12 December 2018)
- <u>Leadership Newspaper (Nigeria)</u>: Universal Health Coverage: We Need More Efforts Now Than Ever – Toyin Saraki (Jerry Emmanson, 13 December 2018)
- <u>Lusaka Times (Zambia)</u>: When Giving Life Ends in Death: The Face of Maternal and Infant Mortality in Zambia (Linda Kasonde, 12 December 2018)
- Manager Daily (Thailand): December 12-14. The 11th National Health Assembly (12 December 2018)
- Manager Daily (Thailand): Thailand to hold 16-year gold medal at the United Nations General Assembly (12 December 2018)
- <u>The Maravi Post (Malawi)</u>: Private sector crucial in achieving Universal Health Coverage (Chikondi Manjawira, 13 December 2018)
- <u>Matichon Online (Thailand)</u>: Open now! Health Assembly to know. Invite political party representatives to get health deals. (12 December 2018)
- Merinews (India): Reaffirm commitment to a world with health for all: UN Chief on International Universal Health Coverage Day (Lalit Kishore, 12 December 2018)
- <u>MillenniumPost (India)</u>: Govt committed to welfare of residents, says Mamata (12 December 2018)
- MillenniumPost (India): India to increase public health spending to 2.5 pc of GDP: PM (12 December 2018)
  - o Picked up by <u>Business-Standard</u>; <u>The Economic Times</u>; <u>India Post</u>; <u>The Morung</u> <u>Express</u>; <u>Outlook</u>; <u>The Rahnuma Daily</u>; <u>United News of India</u>; <u>The Week</u>
- MoneyControl (India): West Bengal government committed to good health, well-being of all: Mamata Banerjee (12 December 2018)
  - Picked up by <u>Business-Standard</u>; <u>Devdiscourse</u>; <u>The Hans India</u>; <u>India.com</u>;
     MillenniumPost
- <u>The Nation (Nigeria)</u>: Group seeks funding of the National Strategic Health Plan II (12 December 2018)
- The Nigerian Voice (Nigeria): 2018 Universal Health Care Coverage Day: WHO Young Primary Healthcare Leader Seeks Collaboration Among Stakeholders, Youths In Borno (Ahmed Abu, 12 December 2018)
- The Oracle (Nigeria): FG to curb medical tourism (13 December 2018)
- Ottawa Citizen (Canada): A different kind of gift for Christmas (Jean-François Tardif, 13 December 2018)



- Political Analysis South Africa (South Africa): World Health Organisation endorses Kenya's Universal Health Coverage programme (12 December 2018)
- <u>Political Analysis South Africa</u> (South Africa): Nigeria explores ways to make public health institutions more efficient (13 December 2018)
- <u>Prachatai (Thailand)</u>: Health Insurance Published in the world stage. 'General Assembly of the year 62' (12 December 2018)
- <u>Premium Times (Nigeria)</u>: Group urges Nigerian govt. to ensure 60 percent health insurance coverage by 2024 (Nike Adebowale, 12 December 2018)
- Premium Times (Nigeria): As foreign grants 'dry up,' Nigerian health experts push for increased govt funding of sector (Ayodamola Owoseye, 13 December 2018)
- <u>Premium Times (Nigeria)</u>: Tax mobile phone calls to fund health, group advises Nigerian govt (Ayodamola Owoseye, 10 December 2018)
  - o Picked up by AllAfrica
- <u>Prensa Latina (Cuba)</u>: Cuba Reiterates Commitment to Development in Health Coverage Day (12 December 2018)
- <u>Punekar News (India)</u>: Universal Health Coverage (UHC) Day Advocacy in Pune (12 December 2018)
- ReliefWeb (Global): Global AgeWatch Insights: The right to health for older people, the right to be counted (12 December 2018)
- <u>Scoop Independent News (New Zealand)</u>: Complacency kills: AIDS prevention cannot take a backseat (Shobha Shukla, 12 December 2018)
- <u>St. Lucia News Online (Saint Lucia)</u>: PAHO urges collective action for access to health care in the Caribbean (16 December 2018)
- <u>Standard Digital (Kenya)</u>: Uhuru to launch pilot health project in Kisumu (Daniel Psirmoi, 12 December 2018)
- <u>The Star (Kenya)</u>: What services to expect as Uhuru launches Universal Health Coverage pilot (Emmanuel Wanjala, 11 December 2018)
- The Star (Kenya): Machakos excited about launch of universal healthcare coverage (13 December 2018)
- <u>This Day (Nigeria)</u>: Group Urges FG to Sim Card to Generate over N380bn for Health (Bennett Oghifo, 15 December 2018)
- <u>United News of India (India)</u>: Universal Health Coverage Day observes to provide affordable, quality health care to every person (12 December 2018)
- United News of India (India): UHC2030: Call for universal health care (13 December 2018)
- <u>UrduPoint (Pakistan)</u>: Universal Health Day Observed Today (Sadia Abbas, 12 December 2018)
- Vanguard (Nigeria): Group demands release of basic health care funds (12 December 2018)
- WBUR (US): The Trump Administration Is Still Trying To Gut Obamacare (Rich Barlow, 12 December 2018)
- <u>The Week (India)</u>: Partners' Forum 2018: Health services to get major boost by 2025 (Mini P Thomas, 14 December 2018)
- Xinhua (China): UN backs Kenya's ambitious universal health plan (10 December 2018)



#### Press Releases & Statements (19)

- <u>Cordaid</u>: Do You Believe Health is a Human Right? Then You Believe in Universal Health Coverage (10 December 2018)
  - Picked up by Medicus Mundi International Network
- <u>Daily Trust</u>: Earmark 1% consolidated fund for youth's health, FG told (Francis Arinze Iloani, 14
   December 2018)
- Express Healthcare: India Day inaugurated as Partners 'Forum 2018 takes centrestage (10 December 2018)
- GlobeNewsWire: Artificial Intelligence key to Universal Health Coverage (12 December 2018)
  - Picked up by <u>Digital Journal</u>; <u>EIN News</u>; <u>IT News Online</u>; <u>TheNewsReports</u>
- GNS (Gujarati News Services): Gov of Bengal committed to good health and well-being of all: Mamata (Divya Vaghela, 12 December 2018)
- International Organization for Migration: Universal Health Coverage: IOM Committed to Ensuring Migrants are Included in Sustainable Development Goals Target (11 December 2018)
  - o Picked up by Insurance News Net; ReliefWeb
- <u>Kenya Ministry of Health</u>: President Uhuru launches Universal Health Coverage Pilot Program Nairobi, (KENYA) December 13, 2018 (13 December 2018)
- News Agency of Nigeria: Universal Health Coverage: CSOs call for 1 kobo mobile tax deduction (Felicia Imohimi, 10 December 2018)
- PR Newswire: 2018 Partners' Forum opens on Universal Health Coverage Day in New Delhi, PM Modi commits US\$ 100 billion for health services in India (12 December 2018)
  - o Picked up by Pharmiweb.com
- <u>UN News</u>: UN pushes for universal health care on International Day (12 December 2018)
  - Picked up by <u>The European Sting</u>

#### Blog Series (5)

- Medium: Newly Released Tool Helps Improve Community Health Performance—Learn More Here! (Madeleine Ballard, 11 December 2018)
- Medium: Palliative Care is a Fundamental Right Yet We are Leaving MILLIONS Behind (Beverley Sebastian, 12 December 2018)
- <u>Medium</u>: Despite National Health Insurance Scheme, Ghana Can Do Better (Vicky Okine, 12 December 2018)
- Medium: Growing up Too Fast: Vietnamese Adolescents Living with HIV Must Navigate a Changing Health Care System (Centre for Supporting Community Development Initiatives, 12 December 2018)
- Medium: Universal (Inclusive) Health Coverage Including the Transgender Population in the UHC dialogue (Naina Qayyum, 12 December 2018)



#### Other Partner Blogs (10)

- Ageing Nepal: Older Persons and Universal Health Coverage (Prasamsa Shrestha, 12 December 2018)
- <u>Eldis</u>: Transitioning health systems for Universal Health Coverage (Barbara McPake, 12 December 2018)
- <u>Hewlett Foundation</u>: Four ways funders can support better health services in low-income countries (Pat Scheid, 12 December 2018)
- <u>Japan International Cooperation Agency</u>: Bringing to Laos a Health Care System That Gives Peace of Mind to All (12 December 2018)
- PATH: Will 2019 be a boom or bust year for the global universal health care movement? (Carolyn Reynolds, 12 December 2018)
- <u>Pathfinder International</u>: Pathfinder's Contribution To Health For All (Habeeb Salami, 12 December 2018)
- <u>Save the Children</u>: Universal motherhood: Equity and Care Through Universal Health Coverage (12 December 2018)
- <u>Union for International Cancer Control</u>: Why UHC is good news for cancer control (Sonali Johnson, 12 December 2018)
- The World Bank: Building human capital starts with health (Tim Evans, 12 December 2018)
- <u>The World Bank</u>: Lack of Health Care is a Waste of Human Capital: 5 Ways to Achieve Universal Health Coverage By 2030 (12 December 2018)

