



UHC Day 2023

Social Calendar

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All source material including graphics are available at UHCDay.org

CAMPAIGN OVERVIEW



HEALTH FOR ALL:

TIME FOR ACTION

UNIVERSAL HEALTH COVERAGE DAY | 12.12.23

PHOTO CREDITS: WHO

UHC Day 2023 is **Tuesday, 12 December**

Now more than ever, we need your voice to tell our leaders to keep their commitments to universal health coverage.

It's time for action.

Key Twitter/X handles:

@UHC_Day
@UHC2030
@CSOs4UHC
@UN
@WHO
@WBG_Health
@OECD_Social

Main hashtags:

#UHCDay
#HealthForAll
#UniversalHealthCoverage

Website: [UHCDay.org](https://uhcday.org)

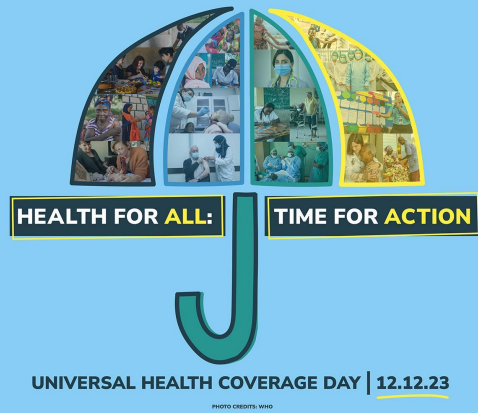
Substack: uhcdayupdates.substack.com

Connecting UHC Day Messaging to Key Global Moments

Beyond health and well-being, UHC also contributes to social inclusion, equality, ending poverty, economic growth and human dignity.

In the lead-up to 12.12, use the following suggested messages to connect with other global moments, like the ones listed here, and strengthen the call for #HealthForAll across sectors and issue areas.

GLOBAL MOMENT	DATE
World AMR Awareness Week	18 - 24 November
Conference on Public Health in Africa	27 - 30 November
COP28	30 November - 12 December
World AIDS Day	1 December
Health Day at COP28 International Day of Persons with Disabilities	3 December
Human Rights Day	10 December
UHC Day	12 December



World AMR Awareness Week: 18 - 24 Nov

Event Information

- Event Theme: “Preventing antimicrobial resistance together.”
- Explore the [World AMR Awareness Week Campaign Guide](#) and [Campaign Materials](#).
- World AMR Awareness Week Hashtags:
#AMR #WAAW

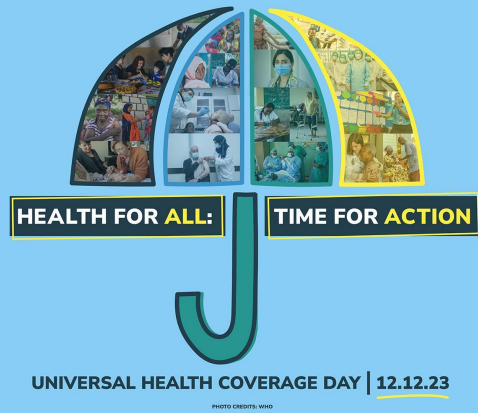
Suggested UHC Day Toolkit Messaging

Stronger health systems based on primary health care are key to fighting threats like #AMR.

This World #AMR Awareness Week, we call on leaders to strengthen health systems to promote #HealthSecurity.

Tackling #AMR requires collaboration across health priorities and beyond the health sector.

This #UHCDay, we remind leaders to address all of the factors that affect health, including where people live and the way they eat, work and move. #WAAW



Conference on Public Health in Africa (CPHIA): 27 - 30 Nov

Event Information

- Event Theme: “Breaking Barriers: Repositioning Africa in the Global Health Architecture.”
- Explore the [CPHIA Social Media Toolkit](#).
- CPHIA 2023 Handles:
Twitter/X: CPHIA_AfricaCDC
Facebook: CPHIA.AfricaCDC
Instagram: cphia_africacdc
- Select CPHIA 2023 Hashtags:
#CPHIA2023
#BreakingBarriers

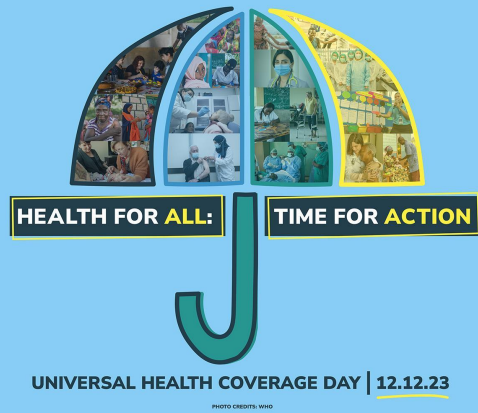
Suggested UHC Day Toolkit Messaging

We can’t make progress in global health without thinking with a “whole-of-society” approach.

On the occasion of #CPHIA2023 happening now in Lusaka, we are reminding to world leaders that engaging civil society, community actors, and the private sector is essential to build resilient health systems
#UHCDay

This #CPHIA2023, we’re calling for greater and more reliable investments in new technologies and digital health.

It’s time to promote policies, laws and regulations that improve the cost-effectiveness of health systems and the efficiency of service delivery.
#UHCDay



COP28: 30 Nov - 12 Dec

Health Day at COP28: 3 Dec

Event Information

- Event Theme: This year marks the first-ever Health Day at COP28. [Learn more.](#)
- Explore [COP28](#).
- COP28 Handles:
@COP28_UAE
[List of UN Climate Change Handles](#)
- COP28 Hashtag:
#COP28

Suggested UHC Day Toolkit Messaging

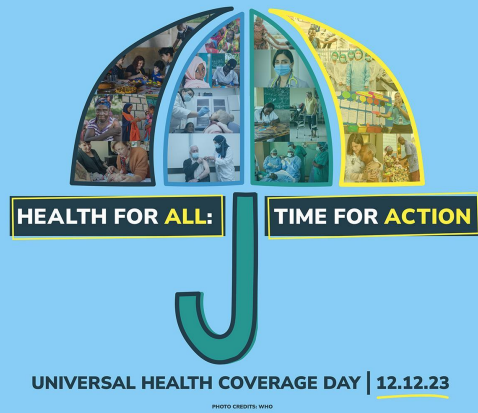
This #COP28, we call on leaders to institutionalize social participation and listen to the voices of local communities, including women, youth and those affected by climate, health and humanitarian crises.

This is key if we wish to ensure the fundamental right to health. #UHCDay

Climate change is one of the biggest threats to human health. It increases the risk of:

- Infectious diseases
- Natural disasters
- Food insecurity

This #COP28, we're calling for stronger health systems that protect everyone, everywhere. #UHCDay



World AIDS Day: 1 Dec

Event Information

- Event Theme: “World AIDS Day 35: Remember and Commit”
- 2023 Campaign Theme: “Let Communities Lead”
- Explore the [World AIDS Day Social Toolkit](#)
- World AIDS Day Hashtag: #WorldAIDSDay

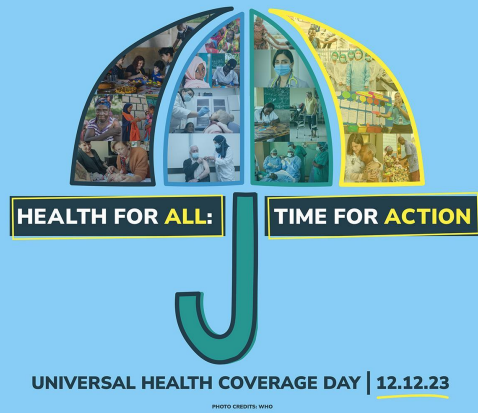
Suggested UHC Day Toolkit Messaging

This #WorldAIDSDay, we call on leaders to eliminate barriers obstructing the vital role of community-led organisations in connecting marginalized populations with health services they need #HealthForAll

Investing in communities is key to ensure the fundamental right to health. #UHCDay

To achieve #UniversalHealthCoverage, communities must be empowered to make informed decisions & participate in decision-making processes affecting their health.

On #WorldAIDSDay, we urge leaders to adopt national health policy frameworks with inclusive, participatory mechanisms.



International Day of Persons with Disabilities: 3 December

Event Information

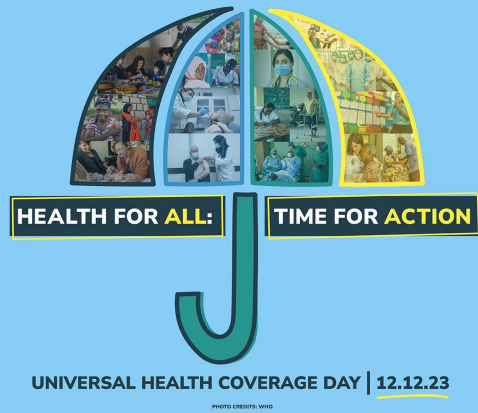
- Event Theme: "United in action to rescue and achieve the SDGs for, with and by persons with disabilities"
- Explore planned events and resources [here](#).
- International Day of Persons with Disabilities Hashtags:
#DisabilityDay
#IDPD

Suggested UHC Day Toolkit Messaging

To ensure the fundamental right to health for all, leaders must institutionalize social participation and listen to the voices of local communities, including women, youth, and people with disabilities.
#DisabilityDay #UHCDay

Stronger health systems based on primary health care are key to reducing inequities and removing barriers to health services for people with disabilities.

This #DisabilityDay, we call on leaders to strengthen health systems to promote #HealthForAll.



Human Rights Day: 10 Dec

Event Information

- Event Theme: “Dignity, Freedom, and Justice for All”
- Explore the [Human Rights Day event page](#).
- Human Rights Day Hashtags:
#humanrights75
#Act4RightsNow

Suggested UHC Day Toolkit Messaging

This #UHCDay, we call on leaders to invest in #UniversalHealthCoverage to:

- Lift people out of poverty
- Protect against public health crises
- Advance the #SDGs
- Ensure the fundamental right to health

We’ve heard the commitments. Now it’s time for action. #humanrights75

Access to quality and affordable health services is a fundamental human right, not a privilege for a few.

#Act4RightsNow and urge leaders to prioritize concrete actions at country, regional and global levels – from health policies & partnerships to community health initiatives.
#HealthForAll



**Explore the
full toolkit**

UHC Day 2023
Toolkit for
Campaigners