

# HEALTH FOR ALL 12.12.16

**ACT WITH AMBITION**  
Universal Health Coverage Day 2016

Powered by the  
Universal Health Coverage Coalition  
739 organizations in 117 countries

**HEALTHFORALL.ORG #HEALTHFORALL**

# HEALTH FOR ALL

**12.12.16**

UNIVERSAL HEALTH  
COVERAGE DAY

**Universal health coverage means everyone can access quality health services without financial hardship.**

It is an inherently political goal rooted in the human right to health. It also makes economic sense.

**Universal Health Coverage Day on 12 December has become the annual rallying point for the growing movement for health for all.**

It marks the anniversary of the United Nations' historic and unanimous endorsement of universal health coverage in 2012.

This **12 December**,  
join hundreds of organizations across health and development  
to stand for our common goal: **health for all.**

There is growing global consensus that universal health coverage is a smart investment and an achievable goal everywhere.

Since UHC Day last year, world leaders including the G7, The Elders and African heads of state have affirmed that health is a human right, that no one should go bankrupt when they get sick, and that universal health coverage underpins our collective security and prosperity.

# OUR MOVEMENT



In 2016, the question we face is not “if” but “when.”  
Having made the case for health for all,  
we must now accelerate progress.

- ▶ Health system gaps still jeopardize the lives and finances of hundreds of millions of people.
- ▶ Too many governments fail to invest enough in health, despite proven social and economic dividends.
- ▶ Conflicts, pandemics and climate-related threats are becoming the new normal.

NOT IF.

WHEN.

The UHC Coalition does not shy away from challenges.

This UHC Day,  
we will tell the **human stories** behind health system gaps,  
**hold leaders accountable** for more and smarter investments  
and underscore that universal health coverage  
is imperative for the **future we want by 2030.**

On 12.12.16, we will **act with ambition.**

# ACT WITH AMBITION

Transformative change happens when we hold our leaders, our health systems and ourselves to a higher standard. **On 12.12.16, join our call to action.**

## PRIORITIZE THE POOREST.

Countries making the greatest strides toward universal health coverage put the poorest and most marginalized populations **first, not last.**

## DEMAND POLITICAL ACTION.

Leaders can and must invest in policies and health systems that reach every person and community **based on need, not ability to pay,** with services that are free at the point of use.

## HUMANIZE THE HEALTH SYSTEM.

People have **diverse health needs over a lifetime** and valid concerns about **cost and quality** of care—and it's time our health systems acted like it. This includes ensuring high-performing primary care in every community, supported by well-trained, well-paid health workers.

## REDEFINE HEALTH SECURITY.

The status quo is to prioritize “health security” once wealthier communities become at risk. This is unjust and unwise. Proactively **safeguarding everyone, everywhere,** will prevent the next pandemic, expand economic opportunities and promote shared prosperity.

## MEASURE WHAT MATTERS.

Data should tell decision-makers what they need to hear, not what they want to hear. It's not enough to track whether systems, services or medicines exist. We need to know if they are **accessible, high-quality and affordable** for all.

# READY. SET. GO.

How to get involved and take action around 12.12.16.

## THREE WAYS TO PLAN NOW

### CONNECT

**Use UHC Day for face time with partners, influencers and decision makers.**

Last year, 64 events and meetings in 35 countries showcased links between diverse issues and energized new champions. [Click here for event tips.](#)

### CREATE

**To motivate audiences, grab and keep their attention.** Ahead of UHC Day, gather human stories, bring data to life with new visuals or videos, or plan to share your expertise and opinions in interviews or op-eds. [Click here for op-ed tips.](#)

### TIME IT RIGHT

**Seeking the perfect moment to make an announcement or publish news? Pick Monday, 12 December 2016.** Linking your news to the broader movement will underscore your work's vital role in driving UHC progress forward.

How will you mark 12.12.16? [Tell us here!](#)

## WHAT'S COMING UP

### WEEK OF 14 NOVEMBER

- ▶ **Directory of UHC Day Partner Activities** will be published on HealthForAll.org and updated weekly. Share your planned activities using [the form above](#).
- ▶ **UHC Day Kick-Off Call.** [Stay tuned for more details!](#)

### WEEK OF 28 NOVEMBER

- ▶ **Digital Toolkit goes LIVE!** Social media content, event materials + more.
- ▶ **Launch of "Act With Ambition" Champion Blog Series** on [Medium.com](#)

### WEEK OF 5 DECEMBER

- ▶ **Countdown to Monday, 12.12.16 Universal Health Coverage Day!**

# INSPIRATION FROM 2015



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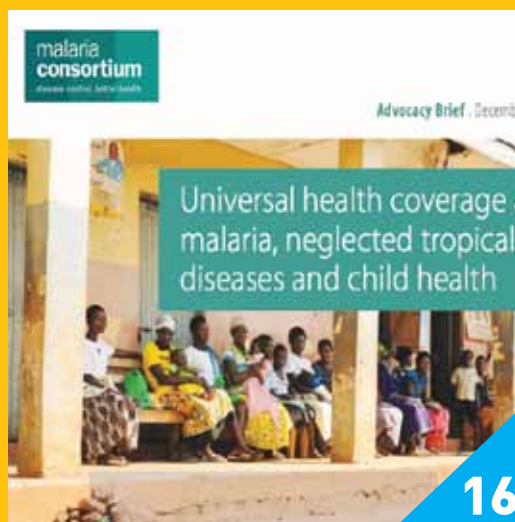
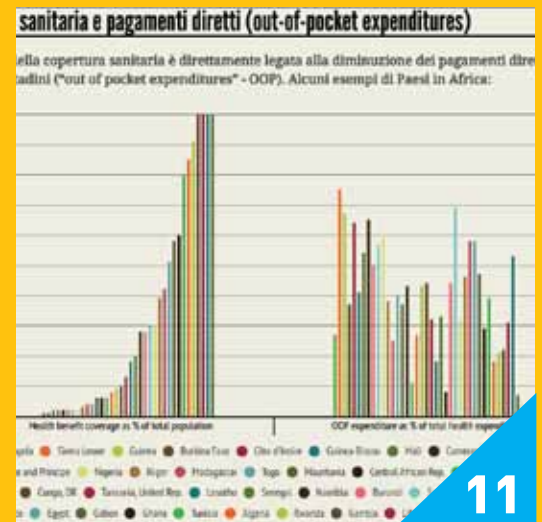
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1. High-level lunch hosted by the World Health Organization (WHO) at the United Nations, with remarks from The Rockefeller Foundation.
2. Video by Cordaid entitled "The Walk" followed a woman's six-hour journey to a health center in real-time.
3. Statement by UN Secretary-General Ban Ki-moon, marking his first formal recognition of Universal Health Coverage Day.
4. The Awaz Foundation and 24 partners organized forums, marches and radio broadcasts across Pakistan; 7,000+ people reached.
5. Photo from *The Waiting For Health Project*, a photo series documenting the human stories behind health inequity.
6. Original graphic created by Harmonization for Health in Africa: "UHC...truly universal?"
7. Japanese Prime Minister Shinzo Abe's commentary in *The Lancet* on 12 December: "Japan's vision for a peaceful and healthier world."
8. Roundtable hosted by the Community Working Group on Health in Zimbabwe, featuring UHC Day video address by Dr. Margaret Chan.
9. Video by Save the Children and GSK: "Busting the Myths of Universal Health Coverage."

# INSPIRATION FROM 2015



- 10. The government of South Africa used UHC Day to release a new white paper outlining steps toward UHC.
- 11. AIDOS and Action for Global Health developed an interactive website to showcase data including out-of-pocket costs across countries.
- 12. Rally of 160 people in Bangladesh organized by CoE-UHC, BRAC University School of Public Health, icddr,b, IFMSA and others.
- 13. PAHO created a suite of creative materials, including graphics and bus stop advertisements.
- 14. Results UK partnered with other civil society groups to host a Parliamentary panel event timed to 12 December.
- 15. WHO created graphics and a video to explain UHC in an accessible way.
- 16. The Malaria Consortium released a report on UHC and malaria, neglected tropical diseases and child health.
- 17. Opinion editorial by economists Kenneth Arrow (Nobel Laureate) & Apurva Sanghi (World Bank) declaring UHC a smart investment.

[CLICK HERE FOR MORE INSPIRATION](#)





**We rejected complacency  
the moment we committed to **health for all.****



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